

Quality  
of Place



## Laying the foundations – Delivering the Housing Strategy

Thursday, 9<sup>th</sup> February 2012, York Racecourse

“With this strategy, we will unlock the housing market, get Britain building again, and give many more people the satisfaction and security that comes from stepping over their own threshold. These plans are ambitious – but we are determined to deliver on them.”

**Rt Hon David Cameron MP, Prime Minister**

**Rt Hon Nick Clegg MP, Deputy Prime Minister, 21<sup>st</sup> November 2011**

The Government’s recently launched Housing Strategy sets out to tackle a range of issues affecting not just the housing sector but the wider prospects for economic growth and social mobility.

This joint event, run in conjunction with the Department for Communities and Local Government, will give delegates a real insight into the detail behind the strategy and help you understand what the opportunities are for your business as well as assist in getting you prepared to deliver it.

Working with the senior policy leads from DCLG, delegates will have plenty of time to question and analyse the key elements within the strategy.

#### **Areas to be covered include:**

- Housing Strategy – key elements and implications for housing in the North
- Making the housing strategy work from a local authority and provider perspective
- Delivering new supply
  - Growing Places Fund
  - Get Britain Building investment fund
  - New build mortgage indemnity scheme
  - New Homes Bonus
  - National Planning Policy Framework (NPPF) changes
- Welfare and Social Housing Reform
  - Direct payment to landlords
  - Localism Act implementation
  - Underoccupation changes
  - Tenancy fraud
- Right to Buy – consultation on proposals and impact on local authorities and providers
- Private rented sector
  - Growing the private rented sector (PRS)
  - Build to let
  - Review of the barriers to investment in PRS
  - Tackling rogue landlords

#### **Who should attend?**

Anyone involved in the delivery, planning or management of housing in the public or private sectors will benefit from attending this event with DCLG, including, Chief Executives, Directors, Heads of Service, Board members and portfolio holders and Policy Managers.

### 10.00 Registration and refreshments

### 10.30 Chair's introduction and welcome

**Steve Waddington**, Assistant Director, Housing and Public Protection, City of York

### 10.35 The housing strategy explained

**Terrie Alafat**, Director, Housing Growth and Affordable Housing, DCLG

In this opening session Terrie will set the Government's housing strategy in context and explain both the thinking behind it and how they are looking to work with the sector to implement it. She will discuss the further consultation which is helping to shape the detail of how the strategy will be implemented by housing organisations.

### 11.15 The housing strategy – a local authority and provider perspective

**Paul Beardmore**, Director of Housing, Manchester CC

**Mark Henderson**, Chief Executive, Home Group

In an early response to Terrie's session, Paul and Mark will give their respective views on what's really in it from a local authority and provider perspective. In particular they will focus on:

- What is good about the strategy?
- What are some of the barriers to implementation?
- What needs to change to allow effective implementation?
- What does the strategy not do?

### 12.00 Professional practice sessions

#### A. Changes to Right to Buy (RTB)

**Graham Duncan**, Deputy Director, Affordable Housing, DCLG

In this session Graham will focus on:

- Proposals for planned changes to the RTB scheme
- Proposals for use of receipts from RTB sales
- Options for delivering the one-for-one replacement affordable rent homes

#### B. Private Rented Sector

**Sally Randall**, Deputy Director, Private Housing, DCLG

**Johnny Lighten MBE**, NE Organiser, National Landlords Association

This session will focus on:

- Growing the private rented sector (PRS)
- Build to Let
- Review of the barriers to investment in PRS
- Tackling rogue landlords

## **C. Welfare and social housing reform**

**Paul Downie**, Deputy Director, Housing Management and Performance, DCLG

**Fiona Gough**, Deputy Director, Welfare Reform, DCLG

In this session Paul and Fiona will focus on:

- How DCLG and DWP are working together to support delivery and mitigate impacts of welfare reform
- Under-occupation changes
- Direct payment to landlords
- Localism Act implementation
- Consultations on tenancy fraud and raising rents for high income tenants

### **1.15 Lunch**

### **2.15 Delivering new supply**

**Dan Greaves**, Deputy Director, Housing Growth and Markets, DCLG

**Ken Perry**, Chief Executive, Plus Dane Group

**Deborah McLaughlin**, Executive Director, NW, Homes and Communities Agency

**Charlotte Harrison**, Executive Director (Policy and Public Affairs) Northern Housing Consortium

**John Marr**, Senior Policy Adviser, Council of Mortgage Lenders

This session will focus on the key planned elements of delivering new supply. It will offer an examination from a provider and funder's perspective, of how it will work in the North.

- Delivering new supply
- Growing Places Fund
- Get Britain Building investment fund
- New build mortgage indemnity scheme
- New Homes Bonus
- NPPF changes
- Overcoming barriers
- New partnerships
- Where next for affordable rents?

### **3.30 Delivering the Housing Strategy – Panel Session**

The closing panel session, which will consist of speakers from throughout the day, will attempt to provide clarity and answers to previously submitted questions from delegates.

### **4.00 Close of conference**

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## Delegate fees

Northern Housing Consortium Member	£199
Non Member	£249

Book 3 places only pay for 2

All delegate fees are shown excluding VAT.

**Book a place on the Housing Strategy conference and receive a £50 discount off ONE full delegate fee\* at the Private Sector Housing Conference on 23<sup>rd</sup> February 2012**  
Please quote ref: **STRAT 50**

\* (one discount per organisation – not to be used in conjunction with any other offer)

## How to book



### Online

To book your delegate place at this event and to view our full terms & conditions and cancellation policy, please click below.

[Book Online](#)



### Telephone

To make a provisional booking please telephone our events team;

**0191 566 1000**

Please note any telephone reservations are made on a provisional basis and must be confirmed in writing within 2 working days.

## Contact us

For further information or if you have a query please contact a member of the events team:

Telephone: 0191 566 1000

Email: [events@northern-consortium.org.uk](mailto:events@northern-consortium.org.uk)

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