

Blackpool North and Cleveleys Parliamentary Constituency

This is the first bulletin of 2013 produced by Northern Housing Consortium (NHC) providing analysis of housing-related data for the Parliamentary Constituencies in the North of England. The report provides analysis of housing supply and the economy and welfare reforms in the constituency.

We have used the following symbols to indicate your performance against the relevant regional or national statistics.



Above average



Reference point



Below average

Housing Supply and the Economy



In the final quarter of 2012, there were no new dwelling starts and 10 dwelling completions in Blackpool LA area. All completions were by private builders. Data shows that there have been no dwelling starts in Blackpool since the third quarter of 2011.



Research by Northern Housing Consortium and Sheffield Hallam University into the contribution housing makes to the [economy in the north](#) shows that between local authorities, ALMOs and registered housing providers, £10.3bn worth of output expenditure was made in the North in 2011/12, supported 116,000 jobs and 8,400 new homes were built in the previous year.



Recently released figures show that there are a total of 2,662 unemployed in the constituency (5.3% of the working aged population). This represents a 4.9% reduction on the same point in 2012. Some 7.3% of working-aged males and 3.2% of their female counterparts were claiming unemployment benefits in March 2013 and while male figures fell by 6.2% on the previous year, figures for females fell by 1.7% in the same period.



ONS data shows a higher proportion of smaller households with over two-thirds of households (70.7%) having either one or two people living in them. Three-person households make up 14.3% of households. Figure 1 below shows the proportions of all households in the constituency and how this compares with regional figures.

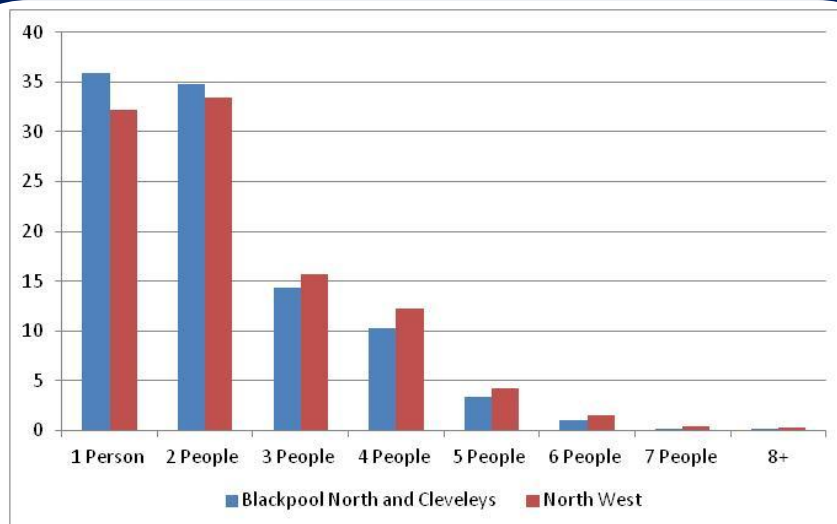


Figure 1: People per household

Welfare



The 2011 Census reports that 26,717 households (70.2%) now under-occupy their home in the constituency. A study by Sheffield Hallam University reported in the [Financial Times](#) shows that 1,500 households in Blackpool LA area will be affected by the 'bedroom tax' with an estimated £1.1m loss per year.



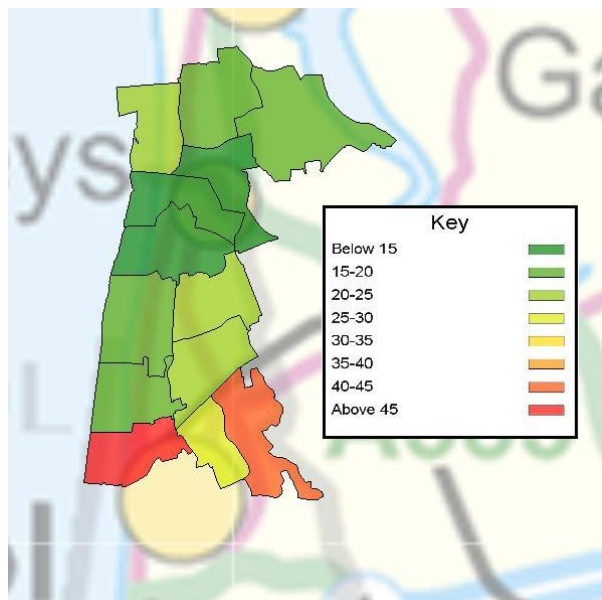
In last year's first edition of the constituency profiles we reported that 9,230 households receiving Housing Benefit in the constituency. In November 2012, there were 9,998 such claimants. This is 26.3% of all households in the constituency and an 8.3% increase on the 9,230 reported last year.



Annual Survey of Hours and Earnings (ASHE) for 2012 shows that in Blackpool North and Cleveleys, the median weekly pay is £316.30. This represents an increase of 5.1% on the previous year. Furthermore, while full-time pay has increased by 2.5%, part-time pay has grown by 24.8%.



Notwithstanding this overall increase, Campaign to End Child Poverty 2012 data shows that in Blackpool North and Cleveleys, 4,275 children live in poverty – 25% of the child population in the constituency. Map 1 shows child poverty by ward and that the worst affected ward is Claremont (50%).



Map 1: Child Poverty by Ward

If you have any queries regarding the content of the APPG briefings, please contact:
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