HARROGATE CONVENTION CENTRE, 27TH JULY 2018 RURAL HOUSING FOR AN AGEING POPULATION CONFERENCE









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Chair's Welcome

Neil Revely, Chair ADASS Housing Policy Network



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Keynote Address

The Lord Best, OBE DL

Introducing 'Rural Housing for an Ageing Population: Preserving Independence (HAPPI 4)'













Local Government Association

Councillor Richard Kemp CBE Deputy Chair of the Community Wellbeing Board







The Health & Care Dimension

Glen Garrod Executive Director of Adult Care and Community Wellbeing, Lincolnshire County Council, and President of ADASS





Housing for Older People – a response to HAPPI 4

By

Glen Garrod, Executive Director of Adult Care and Community Wellbeing, Lincolnshire County Council and President of ADASS Glen.garrod@lincolnshire.gov.uk



The Rural Dimension

- 1. Availability of Public funding
- 2. Demographic make-up
- 3. Connectivity
- 4. Access
- 5. The Two Tier issue

FAIRER FUNDING FOR COUNTY AUTHORITIES







Age profile in England, 2015





House prices to annual earnings ratio, 2002-2016





 "Once we were judged by how one ran an organisation.
That is finished. Now, we will be judged by how well we collaborate".

The Interconnectedness of Things



- 1. STPs and the BCF
- 2. Safeguarding
- 3. NELS and DTOCs
- 4. The 'Stranded' and 'Superstranded'
- 5. Transforming Care
- 6. Business Rates
- 7. Prevention/Demand Management
- 8. Asset Based Practice
- 9. Housebuilding Programme

The Contributions to Preventative Housing in LincoInshire



HOW MUCH	WHAT FOR	ORGANISATION INVOLVED	CAPITAL/REVENUE
£572k	DFG	7 Districts	(Discretionary top-up capital)
£2.97m (by 2019/20 £7m)	DFG	7 Districts	Capital - National DFG allocation
£6.1m	Equipment	Adult Care, Children's Services, 7 NHS Bodies	Revenue – LCC & NHS Funds (pooled budget)
£500k	DFG	Adult Care	Capital
£4.5m	Wellbeing ('Low Level Support' including Equipment, telecare, 'Home Improvement')	Adult Care and Public Health	Revenue
TOTAL:			
£14.142m (by 2019/20 £18.172m)			

What are the opportunities for joint working?



- 1. What are your governance arrangements to ensure the housing offer has deserved prominence.
- 2. What is in your pooled budgets? (Assuming you have one if not then take a theoretical stab at it).
- 3. What performance measures (and issues) do you have / consider relevant.
- 4. Are you a unitary or two-tier area
- 5. What specific opportunities can you see in your own organisation, area, or your own lived experience, where housing, health and social care could work more effectively together?
- 6. What could you, or your organisation, do to influence or deliver a more integrated approach?
- 7. Do you have any really good examples from your own organisation or area, or your own lived experience, which you could share?





- **Chair: Jeremy Porteus, Director, Housing LIN**
- The Lord Best OBE DL
- Cllr Richard Kemp, Community Wellbeing Board
- Glen Garrod, Lincolnshire County Council, and ADASS





Professional Practice Session



- PPS1 Digital Changes and Impact on Residents for the Rural North – Area 1
- PPS2 Community Hubs Esk Moors Lodge (Abbeyfield Society)
 Conservatory
- PPS3 'Home Improvement Agencies Learning from good practice in rural areas' – Area 2
- PPS4 Strategic Planning & Using the Planning System to Deliver Housing for Older People
 Main Room (this room)







Strategic Planning & Using the Planning System to Deliver Housing for Older People

- Cllr Richard Kemp, Local Government Association
- *Tim Hoyle, Assistant Director of Strategic Commissioning Social Care, Health and Housing, Central Bedfordshire Council*



Housing an Ageing Population: Using the Planning System to Help Deliver Housing for Older People

Centra

Bedfordshire

The Central Bedfordshire story... ... so far

Tim Hoyle



About Central Bedfordshire

Population: 269,100 Households: 104,400 73% owner occupied

Over half the population is rural

Generally fairly affluent

Major centres of population: Leighton Linslade:40,070 Dunstable: 37,880 Houghton Regis: 18,110 Flitwick: 13,180 Sandy: 12,210

Local Plan 2015-2035 identifies growth of 39,350 dwellings

Central Bedfordshire Council's approach

- Approach to the whole market not just those needing public support.
- Addressing the entire continuum from general needs housing to care and nursing homes.
- Keen to use Council assets where appropriate and to maximum effect.
- Keen to engage with the market and to develop partnerships.

Achievements so far...

- Programme of replacement care and nursing homes
- Programme of new and replacement extra care and sheltered housing

But...

- Little progress in the delivery of new homes suitable for older people
- Progress in specialist housing mainly concentrated at the affordable end of the market

Our response

We wanted to get a clearer understanding of the needs and aspirations of older people and use this to:

- Guide the Council's priorities
- Understand how to make best use of the Council's assets and resources
- Influence others

Research

Used national research:

- Future of an Ageing Population
- <u>HAPPI 1</u>, <u>HAPPI 2</u> & <u>HAPPI 3</u>
- Designing with Downsizers

Commissioned our own independent research in Central Bedfordshire of a representative sample of older people

- 600 short interviews
- 80 in-depth interviews
- Stakeholder focus groups

Key Research Areas

- Propensity to move
- Drivers for those considering a move
- Preferred tenure type
- Preferred housing types
- Downsizing

Full report published online at: goo.gl/P37QJ8

Propensity to Move



Source: Assessment of the Housing Needs of Older People in Central Bedfordshire – ORS / Central Bedfordshire Council March 2017

Drivers for those planning or prepared to move



Source: Assessment of the Housing Needs of Older People in Central Bedfordshire – ORS / Central Bedfordshire Council March 2017

Type of property preferred by those planning or prepared to move



Source: Assessment of the Housing Needs of Older People in Central Bedfordshire – ORS / Central Bedfordshire Council March 2017

Downsizing

Looking at the 'planning to move' group:

- 85% are in homes with 3 or more bedrooms
- 50% are in homes with 4 or more bedrooms
- 60% are looking for 2 bedrooms or less
- They have a strong preferences for bungalows (62%) or houses (33%) over apartments(5%)

If we can meet demand with the right range of products then we can release at least 5,400 houses with 3 or more bedrooms

Other key findings

- Strong desire by owner-occupiers to retain this status...
- ...including a reluctance to consider leasehold purchase
- The majority would prefer mainstream housing but about half would consider specialist housing
- Even in schemes where there is guest space there was a strong preference for two bedrooms over one
- Some respondents reported that they had already looked unsuccessfully for somewhere to downsize to

Summary from the research

- There is a clear untapped market for all types of accommodation for older people
- The biggest shortfall is of mainstream housing
- Many older people have a desire to downsize...
- ...but is has to be the right product:
 - Location
 - Design
 - Price
 - Tenure
- If this is not available most people will stay where they are.

Implications for Central Bedfordshire

In the period to 2035:

- Need for 3650 specialist homes (50-75 new housingwith-care and housing-with-support schemes)
- Need for 5400 mainstream housing downsizer homes
- The total (9050) represents 23% of planned housing growth
- Around 75% of these are for owner-occupation
- Delivering these would release an equivalent number of mainly larger family homes

Moving to delivery...

- Use local planning policies to promote suitable developments
- Promote innovation in the housing market
- Council working collaboratively with housebuilders
- Developing exemplars ourselves
- Provide more information and support for older people who need it

Local Plan 2015-2035

Have proposed clear policies that:

- Define dwellings suitable for older people
- Require a percentage (c.23%) of any new development (over 10 dwellings) to be suitable for older people
- This increases to 100% for developments within existing settlements (with some caveats)
- Require larger developments (over 100 dwellings) to have suitable housing-with-care and/or housing-with-support schemes where possible

The Story So Far...

- Local Plan adopted but not yet examined by the Planning Inspectorate
- Applications for growth areas are starting to be submitted and consultation responses produced
- Detail of policy needs to be incorporated into policies and strategies based on adopted plan such as Housing Enablement Strategy
What's Next?

- Get involved in master planning for growth areas
- Prepare for policy to be tested:
 - ... by planners
 - ... by developers
 - ... by the Planning Inspectorate
- Monitor delivery
- Review as delivery gets underway





Lunch and Networking



Professional Practice Session



- **PPS5** Funding Routes to Deliver Schemes
 - Area 1
- PPS6 The Challenges of Developing Extra Care Housing in a Rural Setting
 Main Room (This Room)
- **PPS 7** Rural Housing Enablers
 - Conservatory







The Challenges of Developing Extra Care Housing in a Rural Setting

Siobhan Moore, Head of Development, Housing & Care 21



Rural Housing for an Ageing Population

Siobhan Moore Head of Development





About us

- Roots are in the Royal British Legion Housing Association
- Specialist provider of contemporary housing and care services to meet the needs of older people of modest means
- Aim to support independence and choice for older people through the provision of quality housing, care and support
- 20,000 properties nationwide
 - 14,000 Retirement
 - 6,000 Extra Care
- 42,000 hours of social care per week
- 7 strategic priorities including ensuring the quality of our existing properties and services & providing more homes



Committed to growth

- Rapid growth over the last 15 years growing from 15 extra care schemes to 150
- Target to deliver 800 new properties per annum
- Urban, Suburban and Rural
- Tailored to the local community







Addressed through











- Size & viability
- Driven by demand
- Procuring contractors
- Contract negotiations

Quarry House, Aldington, Kent



- Rural Exception Site
- Ashford BC survey of older persons in housing need in village clusters
- 33 mixed tenure flats
- Biomass

Local Opportunities



Find out more about us

Working Towards Becoming a Dementia Friendly Organisation <u>https://youtu.be/6VFZRGDjsek</u> What is it like to work in Extra Care for Housing & Care 21? <u>https://youtu.be/LFckFFx1HXU</u>

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Delivering Extra Care in Rural Areas

Kris Peach Director of Extra Care, Housing Care 21





Meet Bob..

housingandcare21.co.uk









Extra care housing in rural areas

Kris Peach Director of Extra Care



Our porpoise...



Provide contemporary housing and care services to meet the need of older people of modest means

housing&care21





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Rent / Shared Ownership / Outright Sale







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Integrated services



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Is there a unique challenge?

Urban









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Development the first challenge









Demand





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Demand..



Quarry House, Aldington

Aldington – 300 aged 55+

Ashford – 39,000 aged 55+

Demand – 5 in every 1,000 = 200

Shift in nominations











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Recruitment and retention..



- Limestone view, Settle, North Yorkshire
 - Small pool of people to recruit from
 - More static community
 - Older population
- Challenges attracting people into care



Delivering care in rural areas



- EC vs Dom Care benefits
- The value of integrated housing and care
- Invest in the local teams these are the key to success
- Devolved management structure

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The importance of Community hubs



- Design needs to support function
- Be clear on what is meant by community hub
- Link to Health respite units

- Sycamore Hall in Bainbridge
- Remote location
- Village shop
- Hairdressers
- Community library
- Post office





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The Power of three

Clear dialogue and shared vision with all stakeholders

Clarity on the model

Not underestimating the operational challenge





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Thank you





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A Strategic Approach to Housing and Care for Older People

Richard Webb, Director of Health & Adult Social Services, North Yorkshire County Council



A Strategic Approach to Housing and Care for Older People Rural Housing for an Ageing Population Conference 27th July 2018, Harrogate

Today

- Why this matters
- This is North Yorkshire
- Our Story
- What's next?
Why this matters





Rural Housing for an Ageing Population: Preserving Independence

HAPPI4

The Rural HAPPI Inquiry

JEREMY PORTEUS





This is North Yorkshire

North Yorkshire from above - Over **3000** sq miles of land predominantly green, stretching the width of the country.

North Yorkshire stretches almost 100 miles from the East Coast to the Lancashire border.

Population of 601,500 with 362,000 of working age.







Follow us on 📢 /northyorksee and 🍏 @northyorksee 😑

Council of the year 2017

North Yorkshire County

Yorkshire and Humberside, England, UK







Council of the year 2017

Follow us on \mathbf{F} /northyorksee and \mathbf{y} @northyorksee $= \mathbf{s} =$

NHS - Commissioners & Providers





Demand - Rurality and Deprivation

Areas of super sparse population and open domiciliary care cases



Super sparse population (less than 0.5 persons per ha)

Geographical Barriers to Services and Income Deprivation Affecting Older People most deprived national quartile of LSOAs (ID 2015)





Ordnance Survey Map Data: © Crown Copyright. 100017946. (2018)

Workforce

Commuting and car availability

North Yorkshire attracts large numbers of commuters from outside the county, particularly from areas of lower cost housing including the Tees Valley, South and West Yorkshire and the East Riding





Rural areas have high levels of car ownership, though a car may be shared within a household

Urban areas, where public transport services are more frequent and residents are able to walk or cycle to work more easily, have a higher proportion of households which do not have access to a car or van Ordnance Survey Map Data: © Crown Copyright. 100017946. (2018)





YNYER Spatial Framework





Ensure that housing stock meets the diverse needs of communities at all stages of their lives

Ensure all homes have a positive impact on health & well being and are affordable to run

Provide appropriate housing and support for those with specific needs

May 2015

Our Story

Milestones

- 1999: Our Future Lives published
- First extra care schemes opened (The Orchards, Brompton and Cedar Court, Scarborough)
- 2006: Our Future Lives revised
- 2015: Care and Support Where I Live published
- 2015: Revised Procurement Framework
- 2018: 1111 apartments and growing....



2020 North Yorkshire 2020 North Yorkshire Care and Support Where I Live Strategy



Care and Support Where I Live Strategy

We want people to live longer, healthier, independent lives

Well-spent investment with buildings that are well designed and integral to our towns and villages

Offering an alternative to institutional care

Roll out of extra care to all major towns and locations



And moving into wider options: hybrid models, new demographics





Extra Care: 22 operational sites, 1,111 units







Extra Care Sites: proposed and in development



Phase 1 procurement sites - Boroughbridge, Gargrave, Filey, Whitby, Malton & Bedale.

ECH Schemes in development – Red House, Ripon/Mickle Hill phase 2, Pickering/Duncombe Park, Helmsley/The Cuttings, Harrogate.

orth Yorkshire

ounty Council

Pre-development ECH Schemes – Scarborough, Skipton, High Bentham & Great Ayton.

Proposed/potential Phase 2 procurement sites.

www.make

Key Features

- Partnership between County Council, Borough and District Councils, housing providers, developers and communities
- High quality design
- Central to community regeneration and sustainability
- **Replacement** of older people's homes, rather than closure
- Strong political and corporate support
- Dedicated capital investment current £9m pot
- Planned and 'additional' schemes
- Mixed models for care provision

Key Features

- Mixed tenure
- 1 or 2 bedroomed apartments or bungalows, plus some 'open plan' studio apartments for people with dementia
- Schemes can include spaces for community facilities: shops, libraries, hairdresser, health services
- Housing costs include rent & service charges (including costs of shared spaces)
- Background support on site 24/7
- Care packages can be flexed to meet changing need and funded based on eligibility and financial assessments
- Some schemes are delivering NHS step up/step down and end of life services
- Usually individual will have housing/care and support needs and age and disability requirements for property allocation

Changes and challenges

- Tenure mix
- Specialist needs, particularly people with dementia
- Partnerships with the NHS to provide apartments for step-up, stepdown and end of life care
- Costs and size of schemes
- Service and care costs
- Updating the older schemes
- Resident voice
- Next generation hybrids?

What's Next?

Next steps

- Review of supported living schemes and housing-related support, with boroughs and districts
- Support for people with mental health issues
- Micro-enterprises and new supply chains
- First Digital village and emerging Digital Health and Social Care proposition
- Mazars review: nursing and residential care
- Community-led and Co-housing
- Supported Housing Strategy





Sleights: The Concept

Technology is a key asset for communities, helping to support local business opportunities, providing everyone with better ways of communication with the outside world, and providing new solutions to self manage care.

SENSORS

Connected Village

Smart Homes

Smart Care

Smart Health



Prove the concept by:

Connecting a Village

- Superfast Broadband in place
- Sufficient social capital, thriving community pub, shops, sport clubs, social activities, volunteers
- Open-minded GP willing to work with us
- Community space and meeting facilities
- School

2) Learn what works

1) Connecting a village

- 3) Write a strategy
 - 4) Deliver









Create your own at Storyboard That



Talking Sleights!

Taking Sixightal is your opportunity to influence your local commanity. This sensech will help us develop a more detailed unclanitarising of the experiences of everyone living in Sixights and the surrounding area.





Supporting you to live well, your way







https://youtu.be/Dd7q1xS9EQc





Summary of the Day from the Chair

Neil Revely, Chair ADASS Housing Policy Network



THANK YOU FOR ATTENDING THIS EVENT

WWW.northern-consortium.org.uk