The Principal York | Thursday 21st November

THE 9TH NATIONAL OF TENANT ON AL OF TENANT OF PANELS

A NEW FUTURE IN INFLUENCING SERVICES AND DECISION MAKERS



FOLLOW THIS EVENT ON TWITTER

TenantPanels19



Joint Chairs' Welcome and Introduction

John Ghader, Group Chief Executive, Prima Group

Lawrence McIntosh, Tenant and Board Member, ForViva





Consumer Regulation, Housing Policy, and enabling Boards to hear the Customer Voice

John Ghader, Group Chief Executive, Prima Group

Followed By Questions and Answers



Hearing the Customer Voice

John Ghader

Chief Executive Prima Group

About us

pierhead housing



Placing communities first











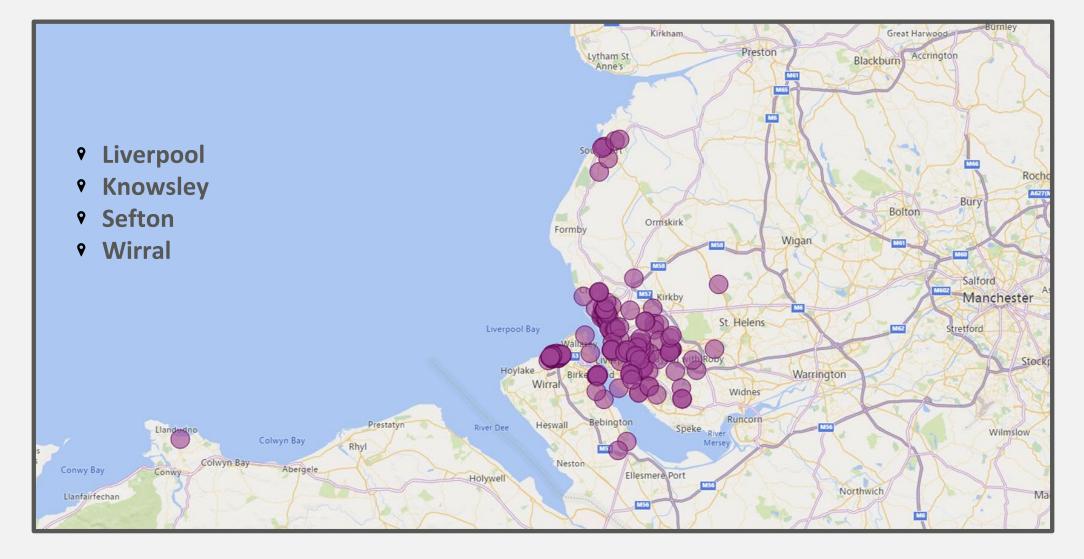


265 units

1150 homes

Key Operating Locations





Vision and Objectives



Creating vibrant neighbourhoods in which to live and work, where quality, affordable homes and services are at the heart of the communities.

Objectives

- **Customers** A landlord of choice that delivers excellence for customers
- **Partnerships** Deliver locally for the benefit of neighbourhoods and communities
- Business Transformation A strong, viable, efficient and effective business
- Growth and Development A Group that continues to grow and prosper and whose reputation is above that
 of its peers

Values





A new deal for social housing

5 core themes:

•Tackling stigma and celebrating thriving communities

- •Expanding supply and supporting home ownership
- •Effective resolution of complaints

Empowering residents and strengthening the regulatorEnsuring homes are safe and decent

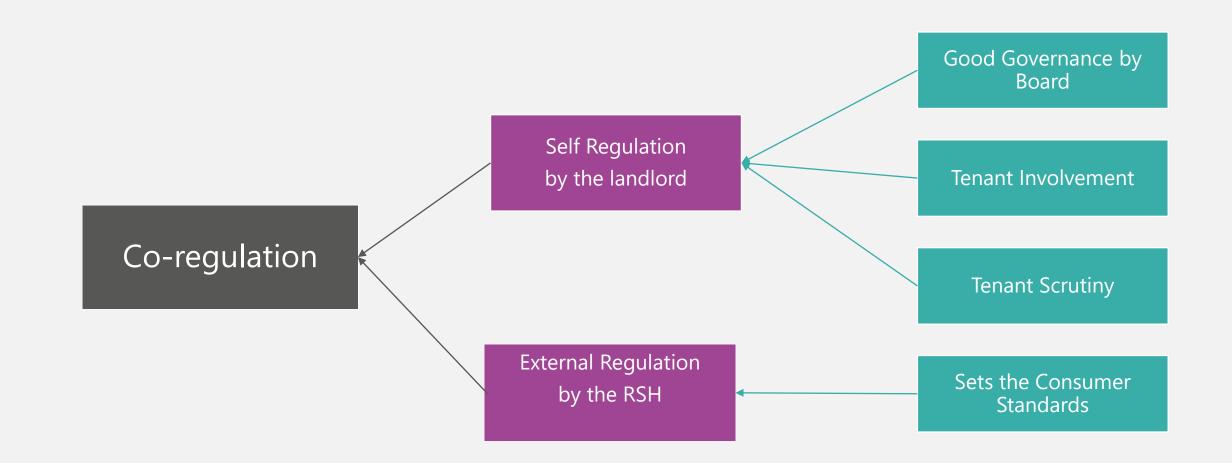


STEERING GROUP



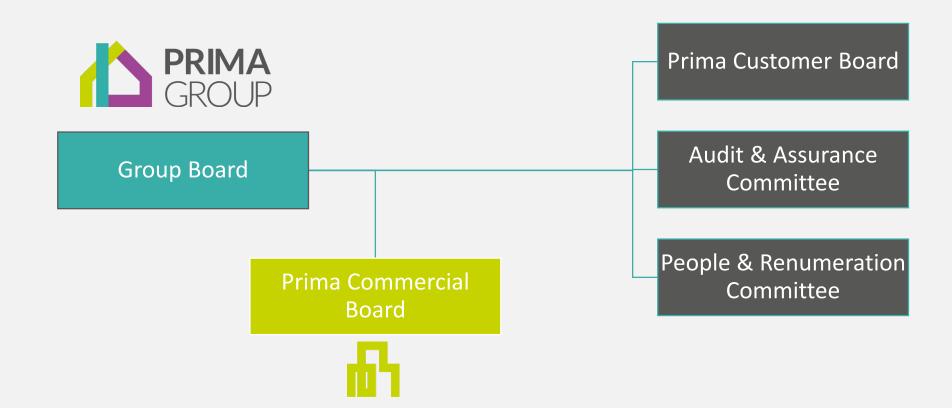
What is co-regulation?





New Governance Structure





Journey so far

- Review of Governance arrangements
- Review of Complaints Policy
- Housing Green Paper Customer Voice
- TPAS selected as preferred partner
- Outline project plan
- Discussion at Customer Service & Performance Committee
- Briefing of Tenant Scrutiny Committee
- Tenant Steering Group established
- Person specification agreed
- Terms of Reference agreed
- Communication plan for Recruitment



Recruitment



Placing communities first



Customers who sit on the Customer Board will have an important role to play, acting as the voice of the customer and helping to direct and shape the Group's future.

Recruitment

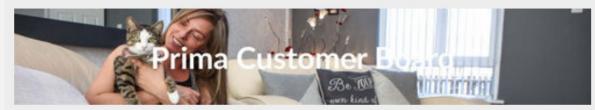


Placing communities first

Your Home Find a Home Student Living Commercial News About Us Contact Us (Prima Support



0



We're looking for people to join our new Customer Board! Click here to find out more.

We are looking for people to join our customer board and help shape the way we work.

We want to put customers at the heart of everything we do and make sure that customer voices are heard when important decisions are being made about the services they receive from us.

For this reason, we are creating the Prima Customer Board. This group will have an extremely important role to play, acting as the voice of the customer and helping to direct and shape the Group's future.



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		,	up	-	040		U 1	NOUL	M •

- + Will the Prima Customer Board be a 'box ticking' group?
- + Who will benefit the most from the Customer Board Prima or its customers?
- + How much influence will the Prima Customer Board really have?
- + How is the Prima Customer Board different from tenant groups and forums?
- + Is this the same as scrutiny?

+ Can I still be involved in my local groups and activities if I become a member of the Prima Customer Board?



Application for Customer Board

litle*	First Name*	Surname*
Address*		Postcode*
Contact Number [*]	Email Address	
	If you are providing, please ensure t email address is correct.	that your
low did you hear about this post?	* Are there any dates you would no	ot be available for interview?
Can you tell us why you are applyi	ng to become a part of the Customer Board	!?*
Can you tell us why you are applyi	ng to become a part of the Customer Board	j5 _*
Can you tell us why you are applyi	ng to become a part of the Customer Board	ł?*
an you tell us why you are applyi	ng to become a part of the Customer Board	ł?*
an you tell us why you are applyi	ng to become a part of the Customer Board	ł2*
Please use this space below to tell		rience you have done, as well as your personal skills
Please use this space below to tell	us about any paid or voluntary work exper	rience you have done, as well as your personal skills
Please use this space below to tell	us about any paid or voluntary work exper	rience you have done, as well as your personal skills



Monitor Prima Group to see it meets its regulatory obligations:

- Services provided to tenants meet agreed standards
- Services provided show good value for money
- The executive is held to account
- Give the Group Board <u>assurance</u> that the consumer standards are being met



- Recruitment of 5 Prima Customer Board Members
- Ongoing open recruitment up to 12 'good enough'
- Training plan underway
- Customer Board meeting
- Final governance matters to be approved

 communication and reporting protocols,
 scheme of delegation, standing orders
- Develop forward plan of activity for the future

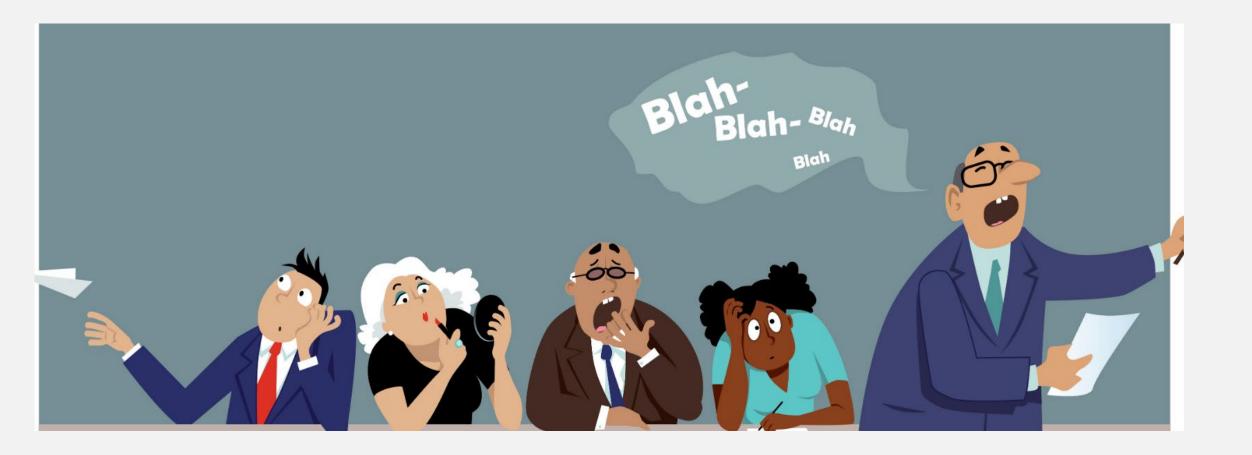




Up and running

What is customer engagement?





What is customer feedback?





What is customer engagement?















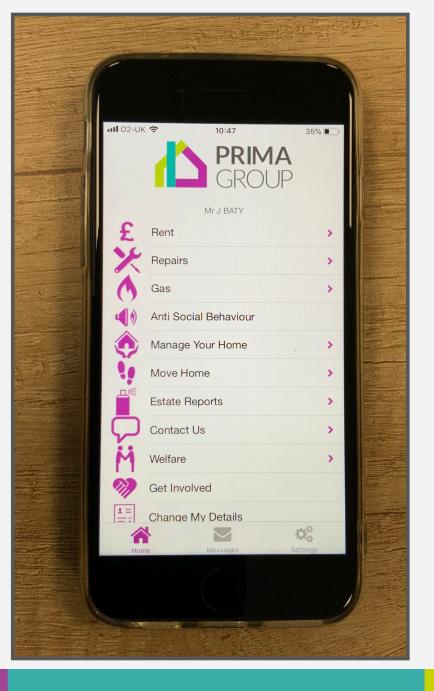












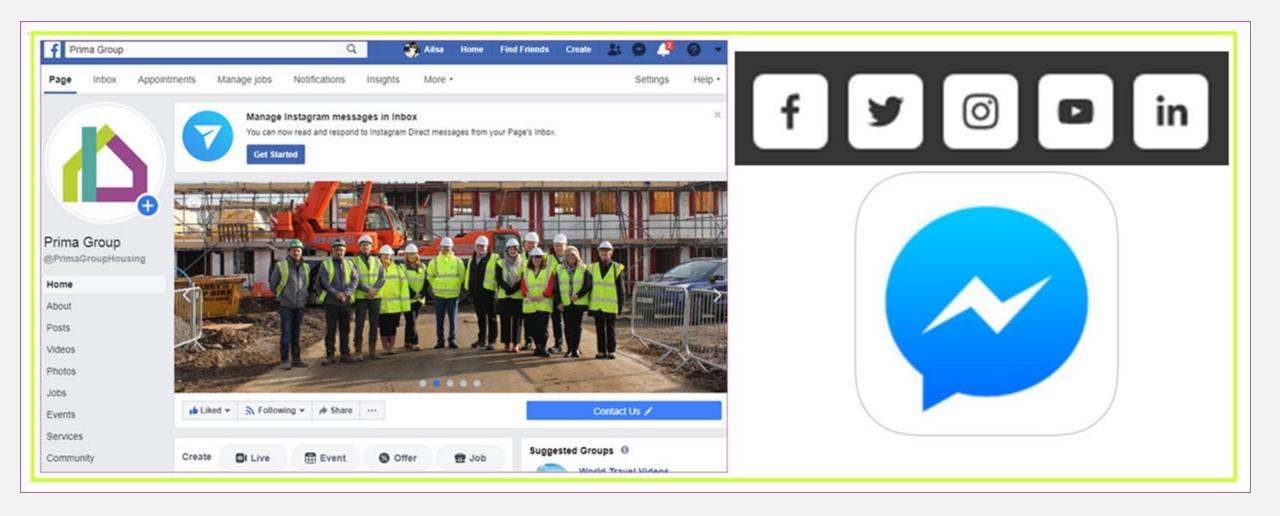


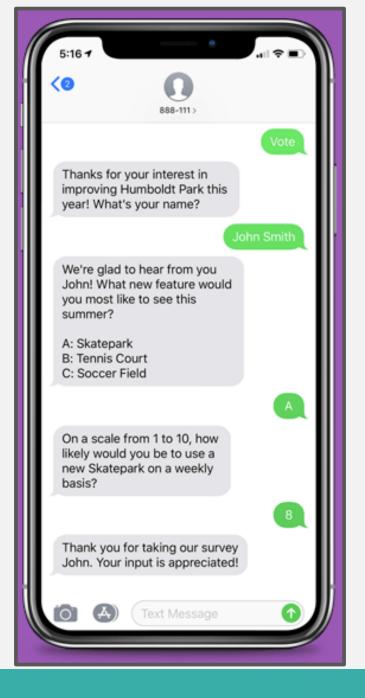




https://www.youtube.com/watch?v=y5r1ayri9rk













The Future Direction – A Personal Perspective



Thoughts

- Lower threshold serious detriment test
- Greater role for the Housing Ombudsman but main role with the RSH?
- Customer satisfaction will be closely scrutinised? Linked to grant rewards?
- Customer engagement and customer complaints policies will form part of IDA's going forward?
- Submission of self assessments against the consumer standards as part of annual stability checks?
- Greater focus on H&S and building safety management?
- Right to manage, right to choose your landlord? –
- Technology vs human interaction there's a fine balance to be struck?
- The voice of the customer something similar to trip advisor the power of social media?

Final thoughts and questions

Thoughts

- What does engagement mean to Prima how do we talk to customers
- Blended engagement events, conferences, meetings, roadshows, newsletters, citizens jury, community walks

- Digital social media is important too portals, text, websites, WhatsApp, live streaming
- Task and finish groups project based, not the same person, group closes once done
- Armchair involvement
- Pop up engagement community events want to target a community or area planned and in a project plan
- Gatecrash events family fun day to do community engagement
- Use Yammer or Teams to do scrutiny reports digitally
- Surveys are about how we feel now, not how we felt 3 months ago when we experienced the service
- Stop counting numbers look for quality take engagement out there to the customers
- Face to face engagement is most effective we just have to choose when we do the face to face

What does this look like for your organisation?



Questions to take away

- What is your organisations current strategy and approach.
- Does the organisation know its customers, communities and neighbourhoods?
- Does the customer voice get heard, if so, how, and by whom and do they have a
 position of influence?
- Does the customer know when they've been listened too?
- How accessible is involvement, is there a menu of options that suit?
- What does co-regulation mean for you?
- Do you assess yourselves against the consumer standards irrespective of size?
- In everyone's appraisal can you demonstrate customer engagement in the role?
- Do every member of staff contribute in undertaking something around a community event each year?
- Do you have scrutiny? If so is scrutiny working as you want it to?



Thank you





Consumer Regulation, Housing Policy, and enabling Boards to hear the Customer Voice

Yvonne Davies, Managing Director, Scrutiny and Empowerment Partners

Housing Policy Round Up

Our 9th NHC Tenant Panels Conference

21st November 2019



Yvonne Davies

Scrutiny and Empowerment Partners Limited

yvonne@tenantadvisor.net

07867974659



Setting the Scene & Promises Made



The Green Paper (August 2018) sets out 5 core themes:

- Tackling stigma & celebrating thriving communities
- Expanding supply & supporting home ownership
- Effective resolution of complaints
- Empowering residents & strengthening the regulator
- Ensuring homes are safe & decent

The White Paper was late – promised by Theresa May for September 2019 – we are still waiting

This is what is happening in the meantime....



Building Safety Regulator – October 2019 Queens Speech

Govt confirms it will implement Hackitt report from May 2017

- 53 recommendations all agreed
- Clearer accountability
- Resident have a stronger voice on how they can contribute to maintaining safety in buildings
- Stronger & clearer framework for national oversight of construction products and performance standards for this
- New system to oversee the built environment local enforcement agencies & a national building regulator
- Developers of new build homes must belong to an ombudsman service





October 2019 Report on Grenfell Tower (Phase One Report) – accepted by Government

- National Guidelines for Partial/Full Evacuation Plans for all High Rise Buildings – by law
- Personal Emergency Evacuation Plans for vulnerable people
- Urgent inspection of fire doors in all flatted blocks (not just high rise)
- 3 monthly (at least) inspection of fire door closures by law
- Signage on each floor visible in low light or smoke, including the floor number
- Fire information to each resident that they can understand
- Building managers to provide details of external wall materials





Phase One Report (continued)



- Inspect lifts for fire fighters override mechanism, at least monthly
- More vigorous removal of cladding which enables fire to spread quickly
- Provision of alarm systems for fire fighters to use to alert residents in the whole or part of the building, for tall buildings
- A series of changes for the emergency services, including training fire officers to carry out more intensive inspection in high rise blocks
- Fire brigade to carry smoke hoods for evacuating residents
- Plans for the building for emergency services, including a premises information box with up to date plans
- Sir Martin felt this should this apply to homes of 11 metres high



Housing Ombudsman Service (HoS) - Sept 2019

5 orders a day with many more recommendations - from doing a repair to compensation (26% increase in referrals last year)

- New Severe Maladministration finding and criminal prosecutions
- Higher fees for landlords (£2.16 per home)
- Reducing complaint times (currently 4-5 months), down to 3-4 months
- A 15 working day window for landlords providing evidence
- New finding Complaint Handling Failure for those landlord not providing this information
- Powers to investigate systematic failings if proven, referred to the regulator
- Landlord complaints procedures in accordance with agency best practice, including advice on how landlords will inform their residents of the right to complain to the HoS
- New requirement to report results of actions to the HoS





Climate Change

- New zero emissions target for 2050
- Transport produces most emissions
- Housing is the next largest emitter of carbon 18% of emissions
 - 66 tonnes of Co2 per year
- 2010-12 1 million homes a year had additional insultation
- 2013-18 less than 1 million homes in total had additional insulation
- Each new homes 50 tonnes of carbon to build, worst is steel, then bricks and concrete
- Most new do not meet the Energy Performance requirement of Building Directive due to come in in 2021



Proposed Changes to Building Regulations to reduce the Carbon Footprint (Oct 2019)

Future Homes Standard - Consultation to January 2020

Options to increase the energy efficiency requirements for new homes in 2020.

Require new build homes to be future-proofed with low carbon heating and world-leading levels of energy efficiency. It will be introduced by 2025.

- Banning gas boilers ...
 - .. & other fossil fuel heating systems
- Clean technology
 - ✓ air source heat pumps
 - ✓ solar panels
- A household affordability standard
- Stirling Prize to a social Housing Scheme, Goldsmith St in Norwich

For Existing Homes – we wait to see proposals





Rethinking Allocations - Sept 2019 Chartered Institute of Housing Report



- 4 million households on the waiting list in England
- Report calls on govt to overhaul the rules and house those in greatest need
- Vulnerable people are being excluded from new tenancies
- Requesting councils take specific circumstances and accommodation history into account when considering applications to join the list
- Nominations agreements need to be overhauled to work more effectively

Meanwhile – Theresa May had announced plans for 1% of homes to be accessible

- Habinteg HA has called on govt to rethinking accessibility
- Housing made for everyone
- They found 7 in 10 homes will not enable access for wheelchair users for appliances bathroom and layout where furniture would need to be



Great Places Commission - NHF





A New National Regeneration Strategy

The Government should develop an ambitious new national regeneration strategy backed by £10bn of additional investment over a decade:

- Housing associations should commit to cross-sector partnership
- Funding for LAs to rebuild capacity and skills to lead placemaking in every community
- Mandatory design standards for all new homes, including homes and placemaking
- Local industrial strategies should include housing and the role of housing
- HA Boards to review their approach to sale and transfers to ensure ethical disposal for communities
- HA should embed wider community benefits requirements, including building in local Investment for social purposes
- HAs should commit to mobilise community strengths and target resources to promote wellbeing



Interactive Session – tenants supporting decision making

Yvonne Davies, Managing Director, Scrutiny and Empowerment Partners

Followed by Group Feedback



Tenants Supporting Decision Making

Your Manifesto:

- 1. Undertake community development in partnership w
- **2.** Engage residents in solutions for their own safety
- **3. Provide support to vulnerable tenants**
- 4. Engage residents in how they invest for social purpose
- 5. Incorporate resident views into the Corporate Plan and strategic direction







Innovation in engaging residents

Andrew van Doorn, Chief Executive at HACT

Taranjit Dosanjh, Head of Customer Services, Mosscare St Vincents Housing Group (MSV)

Followed By Questions and Answers



Innovation in engaging residents – driving insight through engagement Andrew van Doorn

www.hact.org.uk



Engagement and Insight





Customer Satisfaction





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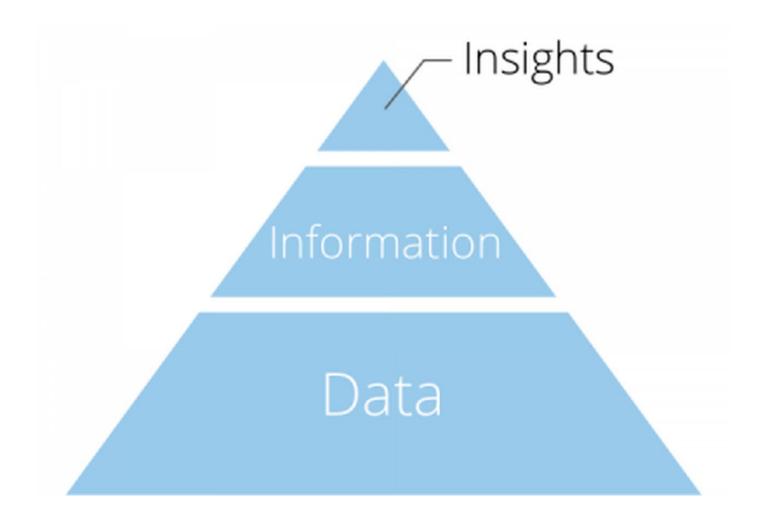
Key Principles

We should only collect data/information from residents using questionnaires if it generates actionable insights.



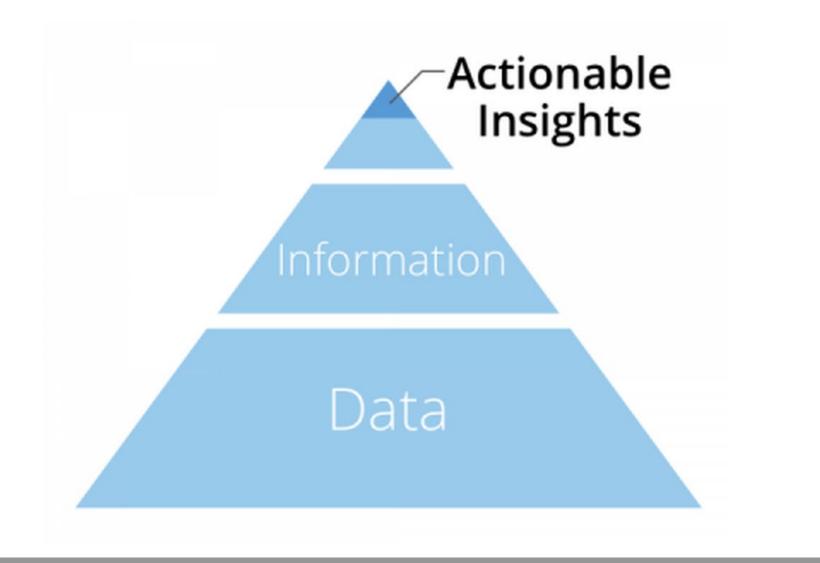


Delivering Insight



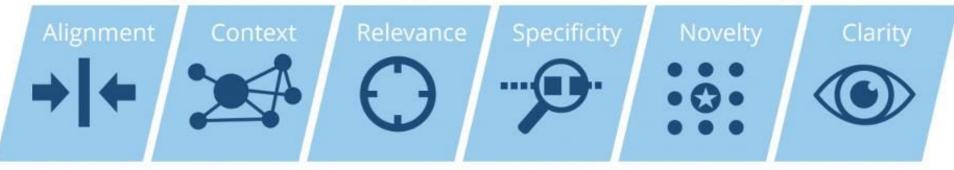


Delivering Actionable Insight





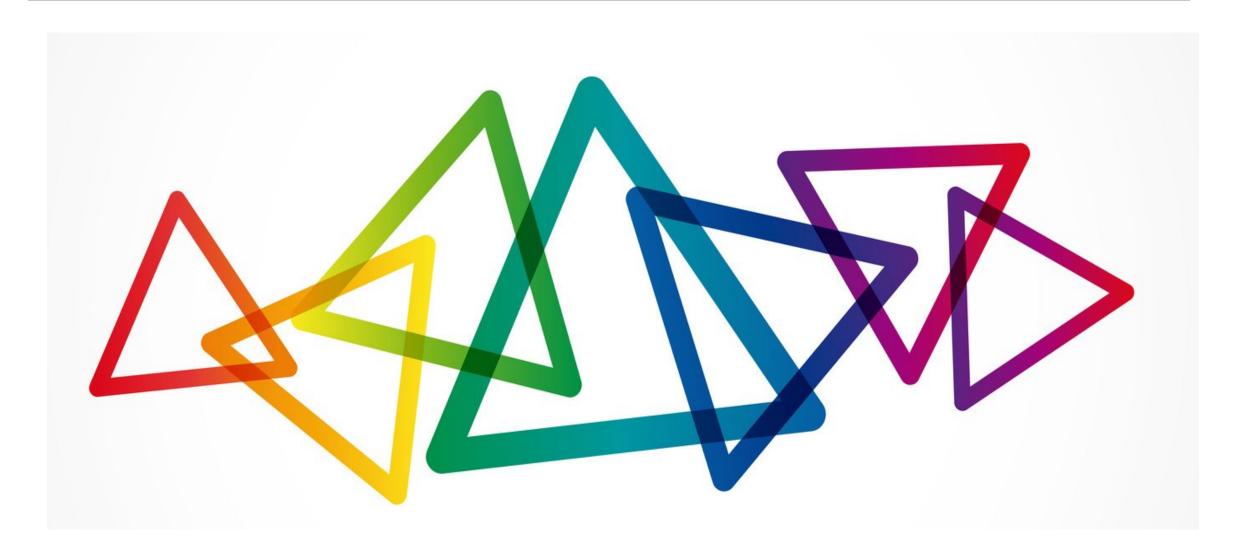
Key Attributes of an Actionable Insight



Alignment – to your goals and strategic initiatives
Context – background, comparison, benchmark
Relevance – delivered to the right person, at the right time, in the right setting
Specificity – more specific it is the more it will be acted upon – but it must answer why
Novelty – often cuts through the day-to-day results from data
Clarity – understanding and communication



Managing multiple sources of data





Every interaction is an opportunity





Improvement





Quality



source: www.sqi.org.sg



Learn

BRUCE LEE

Mistakes are always forgivable, if one has the courage to admit them

source: www.sqi.org.sg



Community Investment







Centre for Excellence in Community Investment

The Centre is:

A platform to promote the importance of community investment

Provides a way for community investment professionals to share and develop their practice

Ensures community investment underpins housing providers as they evolve

www.ceci.org.uk





Co-creation



CURIOSITY is the mother of all discoveries and inventions



Thank you

Andrew van Doorn andrew.vandoorn@hact.org.uk



www.hact.org.uk

020 7250 8500

49-51 East Rd, London



Resident Engagement & Community Initiatives at MSV

Taranjit Dosanjh – Head of Customer Services



Background



- Mosscare & St Vincents Merged July 2017
- North West focused with concentration in Bolton, Manchester, Ribble Valley, Rochdale, Stockport
- Resident Engagement in the Legacy Organizations
- Community Initiatives in the Legacy Organizations

Post Merger



- Transformed Resident engagement arrangements
- Activities focused in one team
- Community projects
- Resident Engagement
- Neighborhood teams
- MSV Community Hubs

Community Projects and Wellbeing Team Resident Engagement

- Designated Officer
- New Engagement arrangements
- Customer Engagement Strategy
- Annual Strategic Plan
- Co-production
- Housing Green Paper
- Consumer Standards
- Grenfell

Community Projects and Wellbeing Team Community Initiatives

- Existing Projects
- Community Hubs
- Rob Ferguson Fund
- Engaging with Social Groups
- Engaging with Community Groups

Community Projects and Wellbeing Team Year 1 Priorities

- Delivering Customer Engagement Annual Strategic Plan
- Embedding new Customer Engagement arrangements
- Keeping the show on the Road
- Expanding Community Initiatives
- Managing the Rob Ferguson Fund

Community Projects and Wellbeing Team Year 2 Priorities

- Tenants Together
- Feedback is engagement
- TARA's
- Social groups
- Community groups
- SROI Annual Report

Community Projects and Wellbeing Team Year 3 Priorities

- Centre for Excellence in Community Investment
- Revised Regulatory Standard
- Diversity of Voice
- Engaging full stop
- Listening, hearing, demonstrating



Resident Engagement & Community Initiatives at MSV

Taranjit Dosanjh – Head of Customer Services Lets discuss!



Final Remarks by the Joint Chairs

John Ghader, Group Chief Executive, Prima Group

Lawrence McIntosh, Tenant and Board Member, ForViva





1)Resident influence in decision making, through employing residents and enabling self-help

2) Getting Youth Engagement right

3) Getting sheltered residents involved

4) Getting housing consultation and engagement methods up to international standards

5) Hearing the customer voice and being a research pilot for the Together with Tenants initiative

6) Inclusive Housing Advisory Panels in Leeds





7) Strategic planning with residents and our consultation toolkit for Together with Tenants, now adopted across Greater Manchester

8) Co: Create Reviewing our resident influence and involvement at South Yorkshire Housing Association

9) Our Youth Community Ambassador Programme and Housing Association Youth Network (HAYN)

Lunch & networking

Afternoon session to begin at 2pm





Getting Youth Engagement right

Nicola King, Youth and Community Participation Officer Karen Nicholson, Community Investment Team

Grand Union Housing Group

Youth Involvement

Grand Union Housing Group

November 2019

Grand Union Housing Group

www.guhg.co.uk





Grand Union Housing \bullet Group • Youth Strategy • Outcomes • Questions



Introduction



- Background
- Community Investment Team
- Youth & Community





Engaging Young People

- Community Safety
- Volunteering
- Life Skills



- Employment Skills & Training
- Mentoring







- Anti Social Behaviour Reduction
- Detached Youth Work
- Problem Solving Groups
- Community Action Projects







Volunteering

- Placements
- Training Opportunities
- Accredited Learning
- Intergenerational
- Community & In House









Life Skills



- Incentive
- Training Opportunities / Groupwork
- Parenting Workshops
- Summer & ½ Term Activity Projects
- School Assemblies
- Youth Hubs





Employment Skills & Training

- Project Mackenzie
- Job Fairs
- One to One CV work
- Youth Hubs

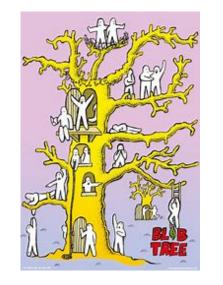






Mentoring Support

- Supporting Families against Youth Crime
- One to One or Group Support
- Community, Schools, Home
- Youth Hubs
- Safeguarding







Summary



- Engagement Tools
- Think outside the box
- Liaise with other organisations
- Make Consultation Count!





QUESTION TIME





USEFUL RESOURCES

www.nya.org.uk www.nspcc.org.uk www.incentiveplus.co.uk





Hearing the customer voice and being a research pilot for the Together with Tenants initiative

Anita Patel, Business Intelligence Manager Dave Watkins, Scrutiny Panel Member

Great Places Housing Group



Together with Tenants – we want your views Dave Watkins – INSIGHT Anita Patel – Business Intelligence



#togetherwithtenants www.housing.org.uk/tenants

NATIONAL

HOUSING

FEDERATION

What we will cover today

- The Context
- Why do we need a 'Together with Tenants' Plan?
- What's in the plan?
- 6 revised 'Core Charter' commitments
- Questions about the charter
- Questions about the oversight
- What being an 'early adopter' means for us at Great Places
- Highlight some key findings to date



The Context

- The National Housing Federation wants to hear your views on its plan to create a stronger relationship between tenants, residents and landlords.
- The plan has been developed following extensive conversations with tenants, residents, housing associations and stakeholders.
- The NHF wants to hear your views on the plan so that we can ensure it responds to the needs and concerns of housing association tenants and residents.

together with tenants

Why do we need a plan?

- Our sector is facing questions about our relationship with tenants, trust & social purpose:
 - Do we listen to tenants when things go wrong with their home or the service?
 - Can tenants influence our decisions?
 - What can tenants do if they don't think their landlord is taking their views seriously?
- These questions were echoed in the Social Housing Green Paper
- There is a spotlight on the sector and an expectation for change



What's in the '4 point' plan?

Action

A change to the National Housing Federation's Code of Governance.

A new Together with Tenants Charter.

Tenant and resident oversight and scrutiny of the charter.

A closer link with regulation.

Impact

For boards to be accountable to tenants and residents.

Setting out what tenants and residents can expect from your housing association landlord.

Reporting publicly on how your landlord is doing.

Strengthening regulation and linking to the charter.

Do these look /feel like the right actions to you?



'Together with Tenants' Charter

- A strong relationship needs clear commitments & expectations
- Housing Associations would be asked to sign up to a set of 'core commitments'
- Commitments are deliberately clear & simple intended to deliver meaningful change for tenants & residents
- They draw on the existing consumer standard, but go further



6 revised Core Tenants Charter commitments

The commitments

- Relationships housing associations will treat all tenants and residents with respect in all of their interactions. Relationships between tenants, residents and housing associations will be based on openness, honesty and transparency.
- Communication tenants and residents will receive clear, accessible and timely information from their housing association on the issues that matter to them, including important information about their homes and local community, how the organisation is working to address problems, how the organisation is run, and information about performance on key issues.
- Voice and influence views from tenants and residents will be sought and valued and this information will be used to inform decisions. Every individual tenant and resident will feel listened to by their housing association on the issues that matter to them and can speak without fear.
- Accountability collectively, tenants and residents will work in partnership with their housing association to independently scrutinise and hold their housing association to account for the decisions that affect their homes and services and the quality of the homes and services they provide.
- **Quality** tenants and residents can expect their homes to be good quality, well maintained, safe and well managed.
- When things go wrong tenants and residents will have simple and accessible routes for raising
 issues, making complaints and seeking redress. Tenants and residents will receive timely advice
 and support when things go wrong.



Questions about the charter

- Do the commitments cover the right areas or are there gaps? Are they measurable?
- Is the wording right? Are they comprehensive enough? Or too wordy?
- Do you think you would notice a difference if these commitments were followed by your organisation?



3 & 4. – Oversight & regulation

- The charter is a mechanism for tenants & residents to hold their landlord to account
- Tenants would report to board on their landlords performance against the charter
- The board is expected to put in place plans to address any issues raised
- The tenant report can provide evidence of (non) compliance with consumer standards to the regulator

#togetherwithtenants



www.housing.org.uk/tenants

Questions about the oversight

- Will giving tenants the role to report on progress help make change happen?
- Are existing mechanisms sufficient?
- Will the link to regulation work or is more needed?
- What else could be done?





Great Places – one of 133 early adopters!



- What does it mean?
- What do we want to achieve and by when?
- How do we work together?



As 'Early adopters'....?

What practical steps need to come next?

- Board discussion
- Major tenant /resident conversation
- Staff consultation











What next....?

Feb to April – consultation on draft plan April – recruitment of Tenant Advisory Panel/researchers July – revised plan issued to early adopters to 'test' Sept – initial findings from 'early adopters' findings shared at NHF summit Spring 2020 – wider roll of 'Together with Tenants' across sector



Open discussion:

- A) What are you doing to embed TwT (early adopter?)
- B) What challenges have you come across?
- C) What are you doing to adopt TwT (non early adopters?)
- D) How have staff taken to the TwT plan/Charter commitments?
- E) How have boards adopted the TwT plan / Charter commitments?



Any questions?





Co: Create Reviewing our resident influence and involvement at South Yorkshire Housing Association

Chris Hewitt, Co:Create Manager Jennie Shrewsbury, Co-design & Improvement Programme Lead at SYHA Ant Allen, resident from SYHA the Customer Challenge Group



Co-designing Housing Services Methods and Mindset

Ant Allen Jennie Shrewsbury Chris Hewitt

Session plan

- Background and who we are
- What we mean by co-design
- Co-design methods
- Co-design mindset
- Opportunity for questions and feedback

Stages of co-creation

Design

Keep people at the heart of our design and utilise their knowledge to create a service personal to them.

Delivery

Utilise all resources, build on strengths of people and provide opportunities for learning and development.

Evaluation

Evaluating effectiveness and making decisions on improvements with people to continuously get better and grow.

Governance

Making decisions with people; giving people a voice and coming to conclusions together







South Yorkshire Housing Association



Co-design Methods





Round



Journey Map







Co-design Mindset

"Vulnerability is not winning or losing; it's having the courage to show up and be seen when we have no control over the outcome. Vulnerability is not weakness; it's our greatest measure of courage"

Brené Brown



"Dialogue cannot exist without humility"

Paulo Freire



"I have no special talent. I am only passionately curious"

Albert Einstein





1) Your most valuable learning from today

2) The thing you're leaving wanting to know more about





@wearecocreate wearecocreate.com

THANK YOU FOR ATTENDING THIS EVENT

WWW.northern-consortium.org.uk