

16th May 2019 | Shine, Leeds



YOUTH SUMMIT

FOR THE NORTH

**Raising Aspirations, Providing
Opportunities and Collaborating**



NORTHERN
Housing Consortium
THE VOICE OF HOUSING IN THE NORTH



CLARION
FUTURES



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 **#youthsummitNHC**

Chairs' Introduction

Ryan Stephenson, Clarion National Ambassador 2016

Joanne Rich, Chair, Housing Association Youth Network

Introduction from Shine and a Personal Journey

Dawn O'Keefe, CEO, Shine joined by a young employee

Housing Association Youth Network

Joanne Rich, Chair, Housing Association Youth Network

H.A.Y.N.



HOUSING ASSOCIATION YOUTH NETWORK

HAYN is a peer network of youth focussed representatives from the social housing sector. Our mission is to keep young people at the heart of what we do through providing quality services.

www.hayn.co.uk



VALUES

We will live out values through:

Sharing best practice to improve the quality of services across our communities

Collaborating to maximise resources and provide greater opportunities for young people

Influencing and **challenging** decision making internally and externally as advocates of young people

Improve our knowledge by working with specialist services across the youth space

The foundation for our values is to **include young people in all that we do**



STRUCTURE

HAYN established in 2015

- strategic group;
- practitioner group
- a young persons group

At present no **membership fee** but aiming to introduce to cover costs

- HAYN has received over **£2million** additional funding
- Created a **website** to share knowledge and resources
- Collective **Impact** figures
- Developed **strategic partnerships** across youth space including UK Youth ;Youth Employment UK; Centre for Youth Impact and Vision for Young Londoners amongst others
- Arranged **HAYN Conference** for over 100 attendees

- Annual Conference and Awards
- Impact analysis
- Future pots of funding
- Sub groups
 - Youth Violence
 - Homelessness
 - Employment
- National HAYN?

Promoting the Youth Voice through Interaction and Engagement

Kayleigh Wainwright, Head of Membership and Policy, UK Youth

UK YOUTH

Northern Housing Consortium
Youth Summit 2019

About UK Youth

UK Youth is a leading national charity committed to ensuring, **all young people are empowered to build bright futures** regardless of their background or circumstances.

We sit at the heart of **a national network of 3536 youth organisations across the UK** which provide high quality services for young people.



UK YOUTH

About UK Youth

With a history spanning **over a century**, UK Youth is a leading national charity committed to ensuring, **all young people are empowered to build bright futures** regardless of their background or circumstances.

We sit at the heart of **a national network of youth organisations**, committed to providing support, advice and training to equip young people with the vital life skills needed to **engage in education, volunteering and employment**.



226 members
reaching a wider network of
3,500 youth organisations

UK YOUTH

Our values:

1

We work with young people on their terms

2

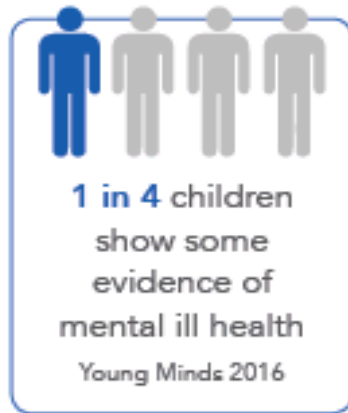
We are committed to working in partnership

3

We advocate on behalf of young people and the sector

UK YOUTH

Why is our work so important?



Young people from low-income homes with similar GCSEs to their better-off classmates are **1/3 more likely to drop out of education at 16**

Social Mobility Commission 2016

800,000

young people (16-24) are **not in education, employment or training (NEET)**

Office for National Statistics 2017



Millennials may be the first to **earn less** than the previous generation

Resolution Foundation 2017

The biggest worries for young people are **money, the future, health, appearance & employment**



£737 million cut from youth services across England since 2010/11

More than **600 youth clubs** have closed down between 2014/16



139,000 places for young people were lost between 2012-2016



UK YOUTH

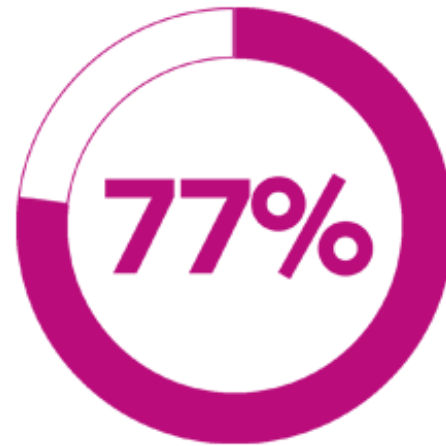
Who we reach

We work with young people across England, Scotland, Wales and Northern Ireland through our Nation

Partners: Youth Scotland, Youth Cymru and Youth Action Northern Ireland. The majority of the young people we work with are aged 8-24, primarily from disadvantaged backgrounds.



of young people on our programmes are from the 30% most deprived areas of the UK



of young people on our programmes face at least one personal barrier

How we offer support

Through our delivery model, we are able to strengthen and grow local services to offer advice, support and guidance to young people by:



A place to belong



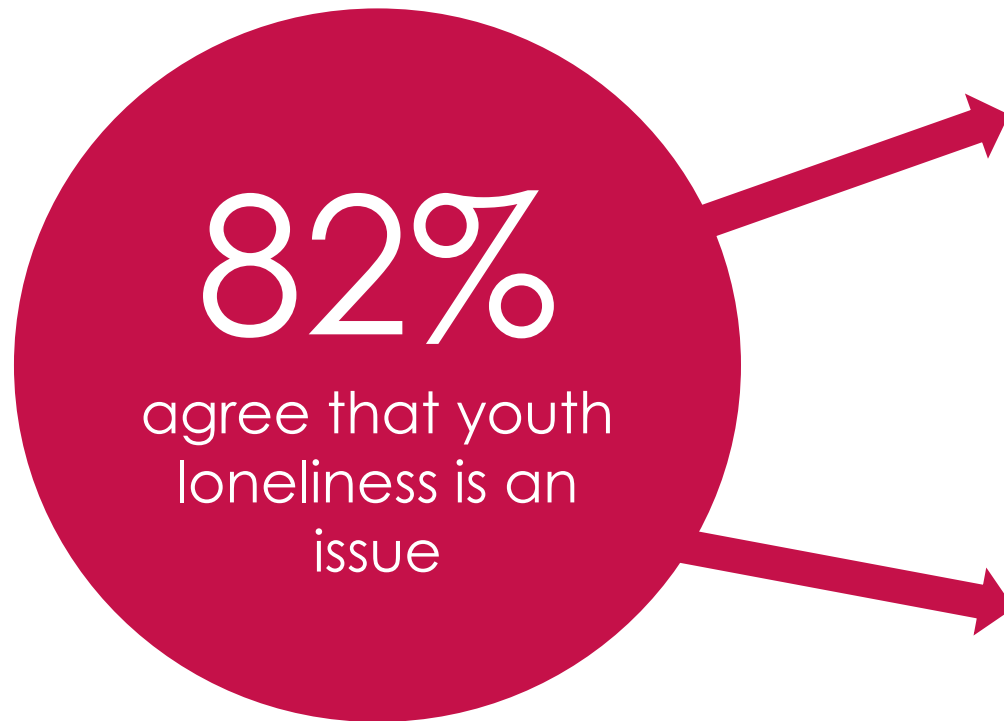
The role of local youth organisations
in addressing youth loneliness

UK YOUTH

What is youth loneliness?

UK YOUTH

Youth loneliness is seen as a problem



Young people of all ages experience loneliness

Who's most at risk?

- 36% say all ages are equally affected
- 25% say 12-15 year olds
- 20% say 16-18 year olds

"Loneliness becomes a problem when it stops a young person from doing what they want to do next".

One problem, many causes

- **Poor mental / physical health or disability**
- **Feeling different or not fitting in**
- Not in education, employment or training (NEET)
- Identifying as LGBTQ
- Living in a rural area
- Being a young carer
- Being a young parent
- Being homeless or living in temp accommodation
- **Bullying**
- Experiencing negative effects of social media
- Leaving care
- Puberty
- Exam pressures
- Relationship breakdown
- Parental divorce or separation
- Bereavement
- Residential moves
- Moving to the UK from abroad

UK YOUTH

CHANGE

“Anything to do with change contributes to loneliness, whether that’s in their body as they’re going through puberty or it’s a new school or a new place”.

Four 'types of youth loneliness'

Loneliness is caused by:

Lack of support during a difficult situation

"I've tried to share but no one understands what I'm going through"

Rejection or denial of support

"I feel rejected or not accepted by those around me"

Refusal or inability to share with others

"I can't or won't share what I'm going through"

Practical or geographical barriers

"I can't connect with the people I want to"

Ways that youth organisations currently address youth loneliness

67% of youth workers state that their youth organisation currently has support for young people who feel lonely

1. Safe spaces

2. Sense of belonging

3. Positive relationships

4. Skills

5. Referrals

Key strategic recommendations

- Support further research and consultation
- A long-term commitment from government and other stakeholders
- Increase core funding
- Increase funding for detached work

Key delivery recommendations

- Development of training
- Development of activities and resources
- Ongoing support for a network of youth workers
- Development of an organisational 'diagnostic'
- Development of an appropriate measurement framework and indicators
- Development of better links



**We are launching a movement to stand with
young people and campaign for them to
have access to high quality services in every
community, regardless of their background or
circumstances.**

Changemakers

At the heart of the movement

Organisations and people who sign up to stand with UK Youth and young people in this campaign. UK Youth will provide **FREE** support, training and networking opportunities to empower Changemakers to give young people equal access to high quality services in every community.

UK YOUTH

- **Free Collectives:** Belong: addressing youth loneliness / Tackling youth violence / Youth advocacy
- **Free Advice Labs:** Social entrepreneurial approach, governance, infrastructure support, harnessing impact, power of influencing and storytelling
- **Free Masterclasses:** Involving young people in decision making / Effective safeguarding / Youth work essentials
- **Free Webinars, Free Newsletters, Free Skills development programmes**
- **Offering Changemakers additional support** - Quality Frameworks / UK Youth Achievement Awards

Innovators

At the forefront of the movement

people and organisations who want to collaborate with UK Youth on developing and growing the movement, building strong relationships across the youth sector, providing leadership and support to Changemakers and influencing central government policy

UK YOUTH

UK YOUTH

Thank You

ukyouth.org

info@ukyouth.org

020 3137 3810

@UKYouth

Policy & Fundraising

Paul Schofield, Senior Policy Advisor, Office for Civil Society



Department for
Digital, Culture
Media & Sport

Youth Policy Update

May 2019

- Responsibility for different aspects of policy is spread across government
 - Home Office - criminal justice
 - DfE - education and vulnerable young people
 - BEIS - skills
 - MHCLG - local government/vulnerable families
 - **DCMS - digital (online harms), sport, culture, youth voice & youth services**

DCMS and youth services

Youth Voice

- Support youth voice work including Youth Parliament, Make Your Mark Youth Select Ctte
- A Youth Steering Group;
- A Young Inspectors Group; and
- Digital Youth engagement research



Youth Charter

- The Youth Charter was announced 11th April to reaffirm Government's commitment to helping young people succeed.
- The charter will reaffirm Government's commitment to give young people a strong voice on the issues they care about.
- The charter will be developed over the next few months, with Government working alongside young people and youth sector organisations.



DCMS Investment in youth services

National Citizens Service

- Open to all in year 11&12
- 485,000 young people have taken part in NCS since the programme began and almost 100,000 took part in 2017.

Youth Investment Fund (co funded with Lottery)

- 90 frontline community youth organisations
- 300,000 places

#iwill fund (co funded with Lottery)

- Match funded with other funders creating **high quality opportunities** that connect young people authentically to causes they can address

Uniformed Youth Fund

- To allow uniformed youth groups to expand in areas of deprivation
- **Centre for Youth Impact**
- **Building Connections Fund**
- **Support for youth qualifications**



Foundation



Long term funding opportunities

Youth Futures Foundation

- works to help young people from different ethnic and social backgrounds into employment
- launched March 2019
- £90m dormant accounts

@YF_Foundation

<https://www.youthemployment.org.uk/youth-voice-census/>

Youth Endowment Fund

- £200m Home Office Funding
- Aimed at funding long-term early intervention work to keep young people safe
- Delivered by Impetus with the Early Intervention Foundation and Social Investment Business
- First round of funding in the autumn

<https://www.gov.uk/government/news/charity-chosen-to-deliver-200m-youth-endowment-fund-to-tackle-violence>



What works

Values and design

- Long term commitment
- Partnership across sectors
- Responsive and relevant

Clear objectives

- Wellbeing
- Skills
- Citizenship and values

youngharrow
foundation



Contact Details

Paul Schofield

Head of local youth services

paul.schofield@culture.gov.uk

Panel Session

Kayleigh Wainwright, Head of Membership and Policy, UK Youth

Joanne Rich, Chair, Housing Association Youth Network

Paul Schofield, Senior Policy Advisor, Office for Civil Society

Ryan Stephenson, Clarion National Ambassador 2016

Lunch and Networking

PPS 1 & 4 Community Impact – **MAIN ROOM (This Room)**

Andy Sykes, Chief Executive, E:merge

Andrew Cooper, Neighbourhood Investment Manager, Clarion Futures Communities

PPS 2 & 5- Mental Health & Wellbeing – **DRAMA ROOM**

Bea Herbert, Founder & Director, States of Mind (Social Enterprise)

PPS 3 & 6 Employment & Skills: Engaging young people through Football Family Programme – **GEOGRAPHY ROOM**

David Simms, Head of Business Development & Partnerships, Inspire & Educate

PPS 1 & 4 Community Impact – MAIN ROOM (This Room)

Andy Sykes, Chief Executive, E:merge

*Andrew Cooper, Neighbourhood Investment Manager
(North & South West), Clarion Futures Communities*

A partnership which changes lives

Andrew Cooper- Clarion
Futures

Andy Sykes- e:merge

Clarion and e:merge



Clarion Futures

Social purpose is at the heart of Clarion Housing Group

Clarion Futures provides 3 national services to all residents and people living in our neighbourhoods;

- **Jobs & Training** – helps people into work & training including apprenticeships
- **Money & Digital** – supports residents with money and energy problems and improving their digital skills
- **Communities** – improves Clarion communities, provides grants, supporting young people and isolated older people



CLARION
FUTURES

Transforming lives
and communities

Community Ambassador Programme

Supporting 10 young people aged 11-25 in a local area as Community Ambassadors.

Each Ambassador is supported by a local youth organisation- in Bradford E:merge

- **Consults with residents on local issues**
- **Completes an accredited training course**
- **Carries out a social action project to improve their community and being an Ambassador improves the perception of young people locally.**



**CLARION
FUTURES**

**Transforming lives
and communities**

INSPIRE

National



**Community
Ambassador
Programme**



EMPOWER

CONNECT

**National and
International Youth
Exchanges**



**Awards and
recognition**



**BE THE
CHANGE**

**Youth Connectors
(long-term volunteer)**



Youth Events



**Promotion and
Impact**



**BE THE
VOICE**

**BUILD
TOGETHER**

25 Years of Youth Work

A photograph of three young people, two girls and one boy, laughing together outdoors. They are positioned in a row, leaning forward slightly. The girl on the left has dark hair and is wearing a dark quilted jacket. The girl in the middle has red hair and is wearing a teal tank top. The boy on the right has brown hair, wears glasses, and is wearing a dark blazer over a light-colored shirt. They are all smiling and laughing. The background shows a green building and a metal railing. A green diagonal overlay covers the top left corner of the image.

e:merge is a youth work charity working in the estates and inner city areas of Bradford, aiming to inspire young people to transform their lives and communities, at home in school and on the streets.

e:merge – current work



Open Youth Work

Drop in clubs and detached work
Sports – fun and coaching
Targeted Group Work
Young Leaders/Social Action projects

School based Interventions

121 Interventions and Mentoring
Group work across various topics

Specialist Project

Preventing Exploitation
Serious Organised Crime
Looked After Children – Wellbeing

“I had lost the people I cared about most and every night when I went to bed I closed my eyes wishing I’d never wake up. My e:merge worker was the first person I trusted.”

Kirsty, aged 15

Community

Churches and Vol orgs
Community Centres
Housing Providers

8 Secondary Schools

5 Primary Schools

Police

Bradford Council



Current Partnerships

Partnership Principles Youth Work

Listening to each other – understanding the context, young people etc

Commitment – a two way street

Locally owned – enabling big picture ideas to be translated into local projects

E:merge are a fundamental part of the wellbeing support network at Bradford Academy. Our partnership is an essential to the way we support young people to become the best they can be.

Sian Harris, Assistant Vice Principal, Bradford Academy



Callum – the long journey

For more information
Contact Andy Sykes
01274 660244
andys@emergeonline.org.uk
www.emergeonline.org.uk



Discussion

What impact do you want to make in a community?

What does good partnership working look like?

What opportunities are there for partnership work with Youth and Housing Organisations?

Why supporting Youth Engagement is essential for Housing Associations

Barry Malki, Head of Communities, HACT

Group Discussion

This interactive session will provide the opportunity for delegates to discuss:

- Key learning points
- Appetite for Housing Association Youth Network ((HAYN) across the North and what would this look like
- Next steps
- Any other considerations



@barrybehaved

@Centre4CI

@HACTHousing

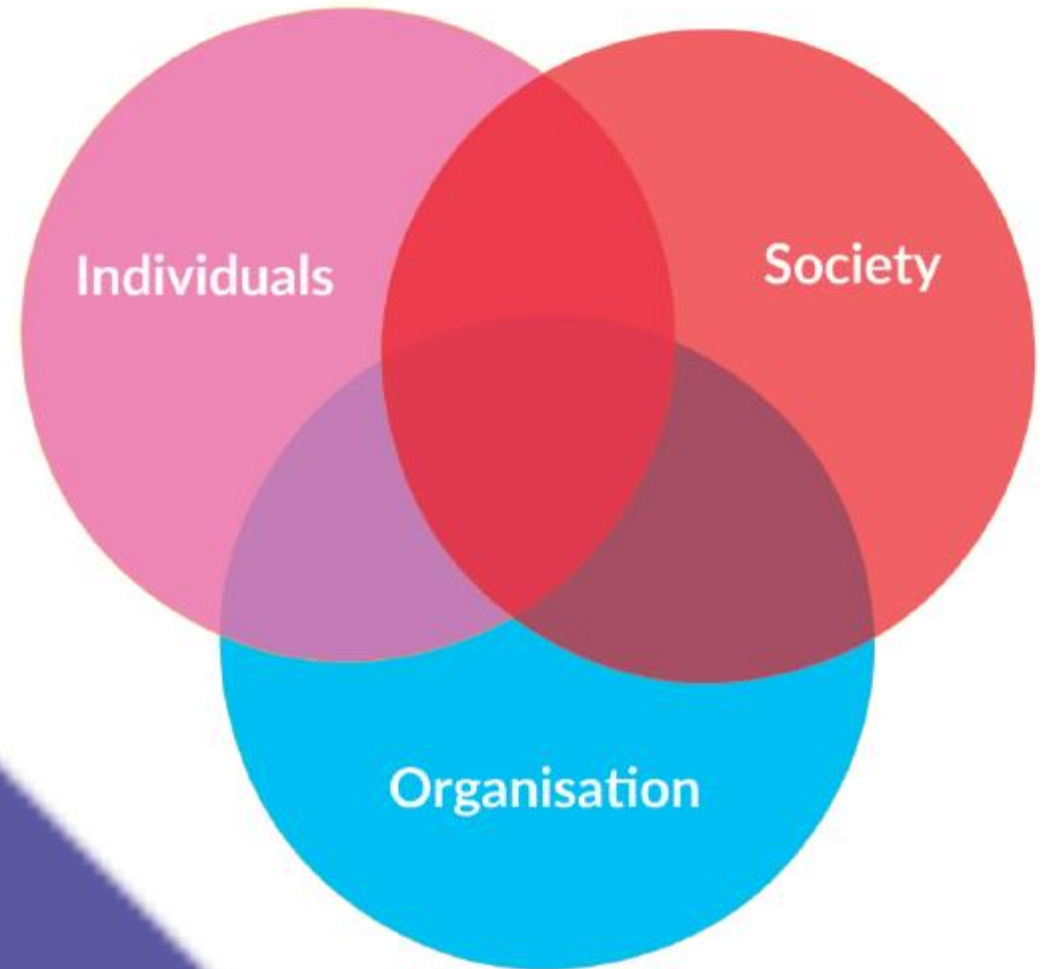
Why Youth Work?

Meaningful

Impactful

Effective

Understood



The Evidence Base for Youth Work

"Policy makers may conclude that youth work is not value for money"

"Citizens Advice have argued for recognition by commissioners of the hard-to-quantify added value that advice agencies provide in the form of a community premium."

"There is a wealth of evidence from research and evaluation reports about the benefits of youth work."

Research Repository

Knowledge Transfer

New Evidence

Case Study



POPLAR **HARCA**





Any Questions?

@barrybehaved

barry.malki@hact.org.uk

A Young Person's Story

Ryan Stephenson – Clarion National Ambassador 2016



THANK YOU FOR ATTENDING



@NHC



Northern Housing Consortium

www.northern-consortium.org.uk