



THE NHC NORTHERN HOUSING
SUMMIT 2018

Beyond Supply: creating vibrant communities in the North

Programme

9.30	Registration & Refreshments
10:00	<p>Welcome</p> <ul style="list-style-type: none"> • <i>Tom Miskell, Chair, Northern Housing Consortium</i>
10.05	<p>Creating Vibrant Communities in The North</p> <ul style="list-style-type: none"> • <i>Tracy Harrison, Deputy Chief Executive, Northern Housing Consortium</i>
10.15	<p>Northern Housing Markets</p> <ul style="list-style-type: none"> • <i>Ed Ferrari, Director, CRESR, Sheffield Hallam University</i> <p>This session will begin with a brief introduction to the UK Collaborative Centre for Housing Evidence before moving on to provide an update on northern housing markets, looking at areas such as the health of housing markets, affordability, rent prices and what should be next for strategic policies for housing in the north.</p>
10.40	<p>Building Public Support for New Approaches</p> <ul style="list-style-type: none"> • <i>Nicky Hawkins, Communications Strategist, Frameworks Institute</i> <p>This talk will reflect on some of the key findings and lessons learned on how to 'reframe' debates and build public support for change, drawing on recent work with Crisis and the Joseph Rowntree Foundation. The presentation will draw on specific case studies that explore how the public thinks about poverty and homelessness and how we can build public support to end it.</p>
11.10	Refreshments and Networking
11.40	<p>The Hidden Costs of Poor Quality Housing in the North</p> <ul style="list-style-type: none"> • <i>Paul Hackett, Director, The Smith Institute</i> • <i>TBC, Liverpool City Region</i> • <i>Paul Fiddaman, Group Chief Executive, Karbon</i> • <i>Jo Boaden CBE, Chief Executive, Northern Housing Consortium</i> <p>In this session we will launch the initial findings of the NHC and The Smith institute's report into the hidden costs of poor quality housing in the North.</p>
12.05	<p>Healthy Placemaking</p> <ul style="list-style-type: none"> • <i>Andre Pinto, Healthy Places Unit, Public Health England</i>

	<p>Andre Pinto from the Healthy Places Unit will talk about some of the recent work Public Health England have been undertaking exploring healthy place-making.</p>
12.30	<p>The Economy – how could the North turn Brexit to its advantage?</p> <ul style="list-style-type: none"> • <i>Mark Easton, Home Editor, BBC News</i>
12.55	<p>Lunch, Networking and Exhibition Viewing</p>
13.45	<p>Delivering Good Quality Housing in the North</p> <ul style="list-style-type: none"> • <i>Andy Burnham, Mayor of Greater Manchester</i> • <i>Steve Rotheram, Metro Mayor of Liverpool City Region</i> <p>Elected in May 2017, Mayors Andy Burnham and Steve Rotheram inherited a range of devolved powers to shape Greater Manchester and the Liverpool City region respectively. As devolution deals are progressed in other parts of the North, Andy and Steve will use this session to discuss their ambitions for housing growth and how the greater flexibility allowed through devolution will support them to achieve these aims. The Mayors will consider:</p> <ul style="list-style-type: none"> • How to ensure new homes are place-focussed, shaped by residents to ensure both the supply and good quality housing; • How do the ambitions of the Northern Powerhouse support and align with sub-regional ambitions for housing growth; • How will Northern regions benefit from new investment (Housing Infrastructure Fund and AHP) to boost housing developments; • Sharing examples about how local areas have been empowered to revitalise existing housing stock and regenerate local communities.
14.20	<p>Professional Practice Sessions</p> <p>Professional Practice Session 1 Regeneration in Hattersley and Mottram – An Evaluation</p> <ul style="list-style-type: none"> • <i>Alastair Cooper, Executive Director - Operations Onward Homes</i> <p>In October 2017 Onward commissioned the Heseltine Institute to evaluate the impact of interventions made as part of the regeneration of former council estate Hattersley and Mottram.</p> <p>The work highlighted the successes brought about by regeneration including improved housing stock, a greater tenure mix, and overall feedback that the area is now ‘a much nicer place to live’. Also underlined however, was how regeneration programmes by Housing Associations and Local Authorities alone cannot tackle deep-rooted socio-economic problems.</p> <p>This session will explore this evaluation of the ongoing process of regeneration and look at the lessons that can be learned for Onward, the wider housing sector, and policy makers in local and central government.</p> <p>Professional Practice Session 2 Modular House Building</p> <ul style="list-style-type: none"> • <i>Paul Beardmore, Associate, Northern Housing Consortium</i> <p>Factory built housing (unfortunately branded as ‘prefabs’) has been around since the 1940s. However traditional house building has continued to dominate the market especially as prefabs gained a poor</p>

reputation. Today with new housing supply in high demand and a growing skills shortage, factory built housing has so far carried the hopes and aspirations of a solution to quality build at pace.

Paul will explore some of the barriers to modular housebuilding and the potential solutions following his extensive work and experience with the Modular Alliance, a group of developing Housing Providers and Councils who have an ambition to successfully deliver modular housing.

Professional Practice Session 3

Community Investment at the Core Of Housing – Launching the Centre For Excellence in Community Investment

- *Andrew Van Doorn, Chief Executive, HACT*

Housing providers have always been more than just landlords. Community Investment is a core part of who they are and how they deliver their social purpose. HACT is delighted to be launching a new Centre for Excellence in Community Investment, which will champion and celebrate the importance and impact of community investment in housing. The Centre will be created by and for Community Investment professionals across the UK. Come and hear more about the Centre and share your ideas about what we can do together, to take community investment to the next level.

15.05 Refreshments and networking

15.25 Professional Practice Sessions

Professional Practice Session 4

The Future of Town Centres

- *Laura Hurley, Head of Regeneration, Cities and Local Growth Unit, MHCLG*

High streets are changing, and the Government is committed to helping communities adapt. People care about high streets because they are the centres of their community and now consumers are looking for a range of experiences beyond retail when they visit a high street, from leisure to health services. That is why MHCLG have assembled an expert panel to diagnose the issues currently affecting the high street and what options are available to ensure our town centres remain the vibrant heart of local communities.

Laura will discuss;

- MHCLG's expert panel, Chaired by Sir John Timpson, focusing on what local people want from their future high streets and the series of evidence sessions that have been held across the country to hear directly from communities about the challenges and opportunities facing their town centres.
- The ambition for town centres to become vibrant hubs where people live, shop, use services, and spend their leisure time, and that includes a welcoming and safe night-time economy.
- What issues facing high streets have been identified, the overall opportunities and vision for the future and what government has done to date.

Professional Practice Session 5

Creating the Right Homes for Local People

- *Liz McEvoy, Senior Housing Manager, Sunderland City Council*
- *Jen McKeivitt, Chief Executive, Back on the Map*

How do you regenerate a deprived area and create the right homes for local people without much cash (at all)?

	<p>Find out how Back on the Map and Sunderland City Council did just that through a recipe of:</p> <ul style="list-style-type: none"> • Empty homes • Local people • Creative funding solutions and • Eliminating health risks <p>All lovingly mixed together by a close partnership of a community-based ethical landlord and an ambitious local council. Did they create the perfect dish? Come and judge for yourself.</p> <p>Professional Practice Session 6 Strategic Partnerships – Health and Housing</p> <ul style="list-style-type: none"> • Sarah Roxby, Associate Director – Health, Housing and Transformation, WDH • Esther Ashman, Head of Strategy, Wakefield CCG <p>In this session, Sarah and Esther will discuss the Housing and Health partnership in Wakefield and their innovative ways of working, including mental health support, housing coordination in hospitals and the extended use of telecare and telemedicine.</p>
16.10	<p>The Social Housing Green Paper</p> <ul style="list-style-type: none"> • Jane Everton, Deputy Director – Social Housing, MHCLG <p>The recently published ‘A new deal for social housing’ proposes a rebalancing of the relationship between residents and landlords. In this session, Jane will give an overview of the Social Housing Green Paper from MHCLG’s perspective and look at the key discussion points it raises on safe and decent homes, rethinking the way complaints are resolved, ensuring resident voices are heard, tackling stigma, and building new social housing.</p>
16.35	<p>Closing words from Chair</p>
16.40	<p>Close</p>

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The image displays a collection of logos for the event's sponsors. On the left, there is a logo for the UK Collaborative Centre for Housing Evidence, featuring a stylized house icon. Next to it is the Pennington Choices logo, which includes the letters 'PC' in a circle and the tagline 'SUPPORTING PROPERTY PEOPLE'. To the right is the Texthelp logo, consisting of a red speech bubble icon and the word 'texthelp' in a teal font. Below these are the Retinue logo in pink, the Locata Housing Services logo in red and black, and the Campbell Tickell logo in blue. Further down are the Wardhadaway law firm logo in yellow and blue, the 30 Years Together logo with a large '30' and the text 'YEARS TOGETHER', and finally the Savills logo in red on a yellow square background.