

PROGRAMME

9.30	Registration and Refreshments
10.00	Chair's Welcome and Introduction
	Maggie Rafalowicz, Director, Campbell Tickell
	As Chair Maggie will introduce the day and, based on her vast experience in both local government, central government, and housing associations, give an overview of what she considers the key trends for housing strategy in 2020.
10.10	Stakeholder Update: Local Government Association
	Jo Allchurch, Senior Adviser – Housing, Planning and Homelessness, Local Government Association
	As part of this key stakeholder update, Jo will update attendees on the work of the LGA, key lobbying priorities for the forthcoming year, and share updates on several research projects currently being undertaken.
10.40	Housing Development - From Strategy to Action
	Stuart Sage, Director, Hive Land & Planning Mark Vaughan, Director, Hive Land & Planning
	Hive Land & Planning work to see development ambitions come to fruition, whether Local Authorities looking to increase housing provision or Housing Associations looking to grow their development portfolio.
	Stuart and Mark will share best practice and offer practical advice on the key factors to consider that will ensure that your organisation is at the forefront of new development.
11.20	Town Centre Regeneration – The Master Developer Model
	Paul Patterson, Executive Director of Business Growth & Infrastructure, Bury Council
	Hailed as the blueprint for Greater Manchester's Town Centre Challenge, Bury town centre has undergone significant transformation, bucking the trend of stagnation and falling footfall seen in many towns across the North with investment and regeneration into a modern hub of business, leisure, and importantly, living.
	Drawing on international models of placemaking, Paul Patterson will explain how partnerships can be achieved across areas, moving beyond old forms of retail-centred-regeneration to using housing supply as a catalyst for growth.



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12.00	Effective Engagement in the Planning Process
	Ben Glover, Senior Researcher, Demos Ian MacKay, Neighbourhood Planning Manager, Leeds City Council
	When done correctly, new developments and regeneration projects are achieved in collaboration with communities. All too often however, the planning process can become a quagmire of objections and competing priorities.
	Ben will discuss the findings of his report 'People Powered Planning': that the 'planning system has been captured by those most opposed to new housebuilding', and give us his thoughts on how communities can be better involved – from innovative online engagement tools, the use of citizens' assemblies, and 'community-developer partnerships'.
	Ian MacKay will discuss the Holbeck Plan, an award-winning Neighbourhood Planning project delivering new build homes and area renewal underpinned by residential involvement. Ian will discuss the importance of local engagement and the practicalities of establishing and implementing a best practice Neighbourhood Plan.
12.40	Lunch
13.20	Creating Mixed Tenure Communities – Securing the Delivery of Affordable Homes
	Marie Bintley, Assistant Director Growth and Housing Places: Economy and Environment, Wigan Council
	In 2014 Wigan Council launched 'The Deal', a form of social contract between Local Authority and community to jointly create a better place to live. As part of this, Wigan promised to offer a 'real variety of housing' across the borough – housing for young and old, connected to community infrastructure, and affordable to all.
	Marie will discuss how Wigan Council has been able to uphold this aspect of 'The Deal' through combining funding streams, making best use of brownfield land, and augmenting the boroughs green spaces.
14.00	Community Approaches to New and Existing Homes
	Marianne Heaslip, Associate Principal, URBED (Urbanism Environment and Design) Steve Hoey, Co-Founder and Director, Leeds Community Homes
	Community-led projects provide a vital and viable option to supplement the work of Local Authorities in both investing in existing stock and providing affordable homes.
	Supported by the Department of Business, Energy and Industrial Strategy, URBED's People Powered Retrofit project identifies a householder-led approach to domestic energy efficiency retrofit. Marianne will discuss the importance of developing sustainable retrofit programmes in the age of decarbonisation, key learning, and recommendations to Local Authorities and Housing Associations.
	Leeds Community Homes have an ambition to support the delivery of 1000 community-led affordable, environmentally-sustainably homes over 10 years whether through their own development or renovating existing properties. With the Government having committed to such





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	projects through the Community Housing Fund, Steve Hoey will explain how community groups
	can work with partners in meeting housing need and building inclusive communities.
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14.40	Housing Supported Health and Ageing in Place
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15.20	Stakeholder Update: Homes England
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	Steve Modric, Strategy and Information Manager, Homes England
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	In this closing session, Steve will look ahead to the work of Homes England in 2020 and their role
	in working with partners to address the North's housing challenges.
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15.50	Chair's Closing Remarks
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16.00	Close

** Please note that exact running order and timings are subject to change **

