Chris Österlund

CEO Botkyrkabyggen, Sweden









Complex Assignment with a Higher Goal

- The law of Affordable housing companies: Combine social responsibility with businesslike principles
- Botkyrkabyggen's tenants have low incomes, are young and come from different countries
- 80 % of 10 700 apartments are in need of renovation. No subsidies
- Our business will contribute to environmental, economic and social sustainability



Strategy for a sustainable development

- The 2030 Agenda is the basis for further development action
- Targeting
- Sustainability integrated into the business
- Developing the business is part of the sustainability aspects
- Working together













4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



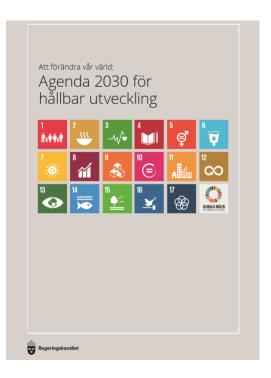




















































Strengthening the Local Community

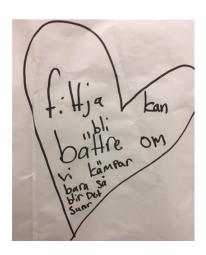
- Tenants + housing company
 positive power for sustainable
 cities and communities
- Boendekraft: Tenants beome ambassadors. UNESCO LUCS' latest knowledge pilot
- Collaboration with local associations
- Where women thrive, everyone thrives
- Gender equality,
 Qvinna i Botkyrka





Renovation

- New courtyards
 - Good activities for all ages
 - Prevents crime
 - Dialogues with tenants
- Renovation we do what is necessary:
 - Plumbing, bathroom, electricity
 - Low rent increases
 - Retain material that works well
- Loans for social sustainability





Construction of new homes

- Not only preserving plants
 but also adding biodiversity
- Ensure fair and safe working conditions in every part of the process
- Choose good construction materials, dealing with building waste in a responsible way
- A mix of rental apartments and owned accommodations



Boendekraft

Ambassadors and activites



Renovation



New courtyards project 2019 - 2021









Apartments with garden Cultivation of vegetables



sponsorships and collaboration



Qvinna i Botkyrka

Gender equality, more clean and safe areas



New place for meetings and dialogue
"The livingroom" 5 JAMSTALLOHET



Thank you!







