



# BECOME AN NHC SUPPORTER

**JOIN US**  
IN MAKING THE  
**NORTH**  
AN EVEN BETTER  
PLACE TO LIVE



**NORTHERN  
HOUSING  
CONSORTIUM**  
VOICE OF THE NORTH



# About Us

**The Northern Housing Consortium is a membership body representing the views of around 93% of housing providers across the North of England. Our events and procurement services extend beyond the North, to approximately 150 affiliate members.**

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Our reputation and influence extends across the UK and our role as connectors enable our members to come together and engage with a range of government departments, politicians and the wider private sector.

With the government's focus on growing regional economies and tackling the UK's housing challenge, we are ideally placed to help connect our members with Supporters who share our ambitions for housing in the North.

Our high-profile conference and roundtable programme attracts more than 1,500 delegates every year. We use the insightful views and experiences of our members to influence policy and we strive to remain a strong Northern voice on behalf of our membership.

Please contact us if you feel that you have a key role to play in the housing sector's success.

A handwritten signature in black ink, reading 'Tracy Harrison'.

Tracy Harrison, Chief Executive,  
Northern Housing Consortium



# Connecting you with our People

Our dynamic events programme is responsive to changes in government policy and adapted to the requests and needs of members. As a Supporter you will be informed of all upcoming conferences, member roundtables and other opportunities. Examples of events include:

- Resident and Tenant Voice
- Health and Housing
- Housing Strategy
- Digital Innovation
- Health and Safety
- Modular Housing





"We greatly value, and benefit from our relationship with the Northern Housing Consortium. Their market, culture and of course geography fit very well with ours.

Becoming a Supporter opened up a genuine, creative partnership which both parties draw benefit from, enhancing services offered to members, whilst increasing our respective market exposures."

**John Murray, Partner, Ward  
Hadaway.**



# Supporter Package

**Our Supporter packages range in price depending on the opportunities and benefits you are seeking.**

## **These could include:**

- the opportunity to jointly host a roundtable with NHC on a topic of your choice.
- the opportunity to feature topical articles or blogs you've written for our members in our monthly NHC eZine – this reaches around 10,000 contacts within our membership.
- the opportunity to attend and be involved in network meetings and roundtables, these include: the Child Poverty Network, regional policy networks, Leasehold Working Group, Private Rented Sector Working Group and member roundtables covering a wide range of themes.
- opportunities to speak at or attend an NHC-hosted member dinner, held throughout the year on a variety of themes.
- sponsorship of the Northern Housing Summit (including exhibition space).
- sponsorship (including exhibition space) of a range of full day conferences (depending on your bespoke package) with a speaking opportunity where feasible.
- exhibition space at one other conference each year.
- your company profile on the Supporters page of the NHC website.
- access to our popular member-only annual Christmas Lunch (additional fee applies).
- discount on delegate places at events and conferences.






# The Benefits of Being a Supporter

**Speak to us to find out how we can maximise exposure and activities for you. We are happy to arrange a bespoke package that suits your required benefits and budget. All packages include promotional and branding opportunities as well as corporate networking.**

**Working in partnership with the Northern Housing Consortium will help you to:**

- build your reputation amongst almost 500 influential organisations.
- sponsor events and connect with the sector's most innovative and dynamic people.
- raise the profile of your expertise and thought leadership among approximately 10,000 housing professionals across the UK.
- be recognised as a key delivery partner to the housing sector in the North.
- gain insight into the challenges and policies affecting member organisations across the country.





“NHC Supporters bring a wealth of knowledge, innovation and new technologies to our members. Supporter membership is a great way to connect, inform and build new business relationships with a forward-thinking sector.”

**Kate Maughan, Director of  
Member Engagement, NHC.**

# Get in Touch

Please contact the Northern Housing Consortium if you would like to discuss any further details about our Supporter package.



## Kate Maughan

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@NHC



Northern Housing Consortium

[www.northern-consortium.org.uk/events/sponsorship](http://www.northern-consortium.org.uk/events/sponsorship)