



**THE NHC NORTHERN HOUSING**  
**SUMMIT** **2021**

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Tuesday 2nd November - am  
Thursday 4th November - am



# TRACY HARRISON

Chief Executive, Northern  
Housing Consortium

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An aerial photograph of a city, likely Leeds, showing a mix of residential and commercial buildings, green spaces, and a large open field in the foreground. The sky is filled with soft, golden light, suggesting sunrise or sunset. A large white text overlay is centered on the image.

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**SUMMIT** 2021

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 **NORTHERN  
HOUSING  
CONSORTIUM**  
VOICE OF THE NORTH



# FIONA ARMSTRONG

Journalist, Northern Housing Summit Chair



# LORD CALLANAN

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Parliamentary Under Secretary of State  
(Minister for Business, Energy and  
Corporate Responsibility)

# PANELLISTS:

THE NHC NORTHERN HOUSING  
**SUMMIT** 2021



**RASHIDAH  
OWOSENİ**

Customer Committee  
member, Salix Homes, &  
Social Housing Tenants'  
Climate Jury Oversight  
Panel Member



**NICK  
ATKIN**

CEO, Yorkshire  
Housing



**JENNY  
OSBOURNE**

Chief Executive, TPAS  
and Jury Oversight  
Panel member



**DONNA  
CEZAIŘ**

CEO, First Choice  
Homes Oldham



**TRACY  
HARRISON**

Chief Executive,  
Northern Housing  
Consortium

# THE SOCIAL HOUSING TENANTS' CLIMATE JURY

**“WE ARE A GREAT AND DIVERSE VARIETY OF INDIVIDUALS FROM THE NORTH OF ENGLAND THAT HAVE JOINED TOGETHER VIRTUALLY IN OUR OWN HOMES TO LEARN ABOUT AND DISCUSS CLIMATE CHANGE AND ITS IMPACTS ON OUR LIVES, OUR FUTURE, AND THE FUTURE OF THE PLANET.**

**WE HAVE ALL BEEN AWARE FOR A LONG TIME THAT CLIMATE CHANGE IS A PROBLEM, BUT THIS PROCESS HAS BROUGHT THE ISSUE TO THE FORE AND MADE US ALL UNDERSTAND THE URGENCY OF THE SITUATION.**

**IT'S BEEN AN EDUCATION AND IT'S BEEN EYE OPENING.**

**CLIMATE CHANGE NEEDS TO BE TAKEN SERIOUSLY, NOT JUST FOR NOW, BUT FOR FUTURE GENERATIONS. WE FEEL THERE IS TOO MUCH TALK AND THE TIME HAS COME FOR ACTION.**

**WE, THE SOCIAL HOUSING TENANTS JURY, HAVE BROUGHT TOGETHER DIFFERENT LEVELS OF KNOWLEDGE, EXPERIENCE AND DIFFERENT OPINIONS TO CREATE SHARED UNDERSTANDING AND SHARED SOLUTIONS IN THE FORM OF RECOMMENDATIONS THAT WE HAVE ALL WORKED HARD TO CREATE AND AGREE UPON.**

**WHEN YOU LOOK AT OUR RECOMMENDATIONS, GO FORWARD WITH AN OPEN MIND, LISTEN TO WHAT WE HAVE TO SAY AND ABOVE ALL – LET'S TAKE ACTION AND ACT TOGETHER.**

**THIS IS REAL. THIS IS URGENT. LISTEN TO THE PEOPLE. WE HAVE SPOKEN.”**

The Social Housing Tenants' Climate Jury, September 2021





# THE SOCIAL HOUSING TENANTS' CLIMATE JURY

1. There is a need to take into account the urgency of the issue of climate change and installation programmes need to be quicker.
2. Housing Associations need to work with contractors to ensure work is completed to the highest standard. An independent person or body to be appointed as a point of contact for tenants, to provide oversight to work, to hold parties to account & mediate any issues.
3. Because retrofit could be very disruptive, tenants need to have clear and timely information about timescales and cost.
4. The best quality of technology should be used.
5. Housing Associations need to ensure good communication with tenants before, throughout and after any work carried out.



# THE SOCIAL HOUSING TENANTS' CLIMATE JURY

6. Housing Associations should collaborate with each other and Local Authorities and other agencies.
7. Raise awareness with everyone in our communities about how we can tackle climate change through a range of communication channels. Communication must use clear, accessible language at all times.
8. People in care homes, older and vulnerable people should be made aware of what is happening. Good, clear information should be provided in a format they can understand.
9. Housing Associations should employ a local dedicated person to work with the community to open the community centres and develop the green spaces -ensuring that people are more informed about the spaces, having a more connected approach and access to the facilities.
10. The housing associations should be proactive in training and employing their own skilled workforce necessary to complete the work within timescales by 2050 and to allow for any repairs and replacements.



Comfort break  
We'll restart at 11am

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# EDDIE HUGHES MP

Parliamentary Under Secretary of State  
at the Ministry of Housing, Communities  
and Local Government



# DENIS FERNANDO

Campaigner, Friends of the Earth



# Emergency Plan on Green Jobs for Young People

The Friends of the Earth Green Jobs Report is proudly supported by players of People's Postcode Lottery



With support from

**TEACH THE FUTURE**





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# Youth Unemployment Crisis

**There are 500,000 young people aged 16-24 who are unemployed - This was projected to hit a million after furlough ends**

**Young people are one of the groups hit hardest by the economic crisis as result of the pandemic. Work in hospitality and retail hit disproportionately where young people work**



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# **‘Wage Scarring’**

**£42,000 – 133,000 in lost earnings**

**The economic scarring impact of future wages lost for one year’s unemployment for an 18-20 year old over the next 20 years.**



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**Economic scarring estimate of lost wages over 20 years if all currently unemployed 16-24 years olds experienced 1 year of unemployment**

**North East: £1.4 – 1,781,455,228**

**North West: £3.3 – 4,277,959,855**

**Yorkshire & Humber: £2.5- 3,192,025,493**



# Green Jobs – answering the current crisis and the next



**Green jobs will tackle the current youth unemployment crisis and make a contribution against the climate crisis**

**Green jobs bring with them a number of co benefits which improve the economy, well being for others.**



# Green Jobs – what are they?



A green job is a job that helps to reduce climate-wrecking carbon emissions, restores nature, or helps achieve a safe and healthy environment.



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# Green Jobs - a win for all

## Cycling & Pedestrian Infrastructure

- Making it better to walk and cycle could save NHS between £5 billion and £34 billion.
- Tackling air pollution in Waltham Forest (from a 'Mini-Holland' scheme) means local people gain an estimated **41,000 life years**.
- Each typical "cycling city" could be save the NHS £377 million.



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- **Green Jobs - a win for all**

- **Domestic Retrofits (e.g. installing insulation)**

- Lower heating bills at a time of rising energy prices.
    - Better home energy efficiency could help prevent the 3,200 deaths each year directly linked to cold, damp homes, and reduce the cost to the NHS.
    - **Across the North : 26% of Carbon Emissions due to domestic sector**

**(Source: BEIS 2017)**



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# Green Jobs Co Benefits:

## Additional co benefits

- **Flood defences**
- **New social housing construction**
- **Plastic-recycling infrastructure**
- **Accelerated Full Fibre Broadband rollout**





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# Green jobs pipeline

## Some of the stakeholders...

School Pupils

Educational institutions

Students

Colleges

Universities

Local and National Government

Housing Providers

Transport Providers

Business

## Some of the issues....

National strategy and funding

Local powers, funds, resources

Training

Cultural promotion of green jobs

Climate literacy

Business confidence-

no repeat of the greener

homes grant fiasco



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# Green skills gap

UK has the largest green skills gap : Spending on adult education per person 2/3rds of the European average

Free qualifications under the Lifetime Skills Guarantee fails to include crucial training for the net zero transition, such as domestic retrofit / electric vehicle engineering.

UK is near the bottom (30th out of 38) in OECD countries in the equivalent ranking for the share of students studying engineering, manufacturing and construction.

At a local level, the places where the skills challenge is most acute are places with higher levels of deprivation, lower wages and weaker housing stock, such as Sandwell, East Lancashire and Stoke-on-Trent.



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# Key asks:

**250,000 Green Apprenticeships over next 5 years**

**Funding green infrastructure could create over 1 million jobs in next 2 years**

**Centres of excellence to plug the skills gap - a 10 year settlement for Further Education to enable delivery of apprenticeship/training**

**Diversity bursaries to support historically disadvantaged groups, including BAME, Women and Disabled people**



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# From Code Red to Green Jobs

## UN Secretary-General

The viability of our societies depends on leaders from government, business and civil society uniting behind policies, actions and investments that will limit temperature rise to 1.5 degrees Celsius...

The solutions are clear. Inclusive and green economies, prosperity, cleaner air and better health are possible for all if we respond to this crisis with solidarity and courage



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# In the news...

- The government has recently committed to cutting the UK's carbon emissions by 78% by 2035. This will require concerted action at all levels
- 796,710 new dwellings have been built since 2015, according to official figures – practically none of them net zero and all expected to last well beyond when the whole economy must hit net zero (source The Independent)

## Latest ONS Data:

- The number of people employed in “low carbon and renewable energy economy” declined **by more than 30,000 between 2014 and 2019, according to the ONS** from 235,900 to 202,100.
- Green businesses also dropped from an estimated 93,500 to 88,500 from 2014-2018. (source: The Guardian)



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# Green shoots are possible...

- **Andy Burnham Manchester Mayoral candidate pledge at Youth Climate Strikes Mayoral Hustings March 2021**

**Pledged to set up a new “retrofitting task force” bringing colleges, social landlords and the private sector together to address the skills gap needed to retrofit our existing housing stock to low carbon standards**

**Key asks for Local and Combined authorities:**

**Call on national government for ambitious funding for green infrastructure and apprenticeships.**

**Use ‘in house’ powers, procurement & operations to deliver green transition in collaboration with local stakeholders.**



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# A better world is possible...

Wages in net zero jobs, which average £37,195 per year

Net zero industries also have a smaller gender pay gap than the national average, with male salaries 17% higher than females, compared to 21% nationwide.

The North West and Yorkshire and the Humber will benefit disproportionately from net zero.

To fulfil the 2030 target, the UK needs 170,000 more workers to qualify each year than currently do so in domestic retrofit, renewable heat and electric vehicle manufacturing and infrastructure.

Apprenticeships are a key route into these industries, but currently there are few routes available. There is also a severe gender imbalance in these industries.

The UK needs to bolster its domestic engineering capability to achieve net zero.



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# Hope

“I don't want to die, but I don't want to live in a world that doesn't care for children and animals”

**Young person answering Bath Spa/Avaaz Anxiety survey 2021**





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# It's a lot to process!

Lots of info

exec summary

Local authority table in appendix

....then work back through the report

All of the stats that I have highlighted are in the report.

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**THANK YOU**  
**FOR ATTENDING THIS EVENT**



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Northern Housing Consortium

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