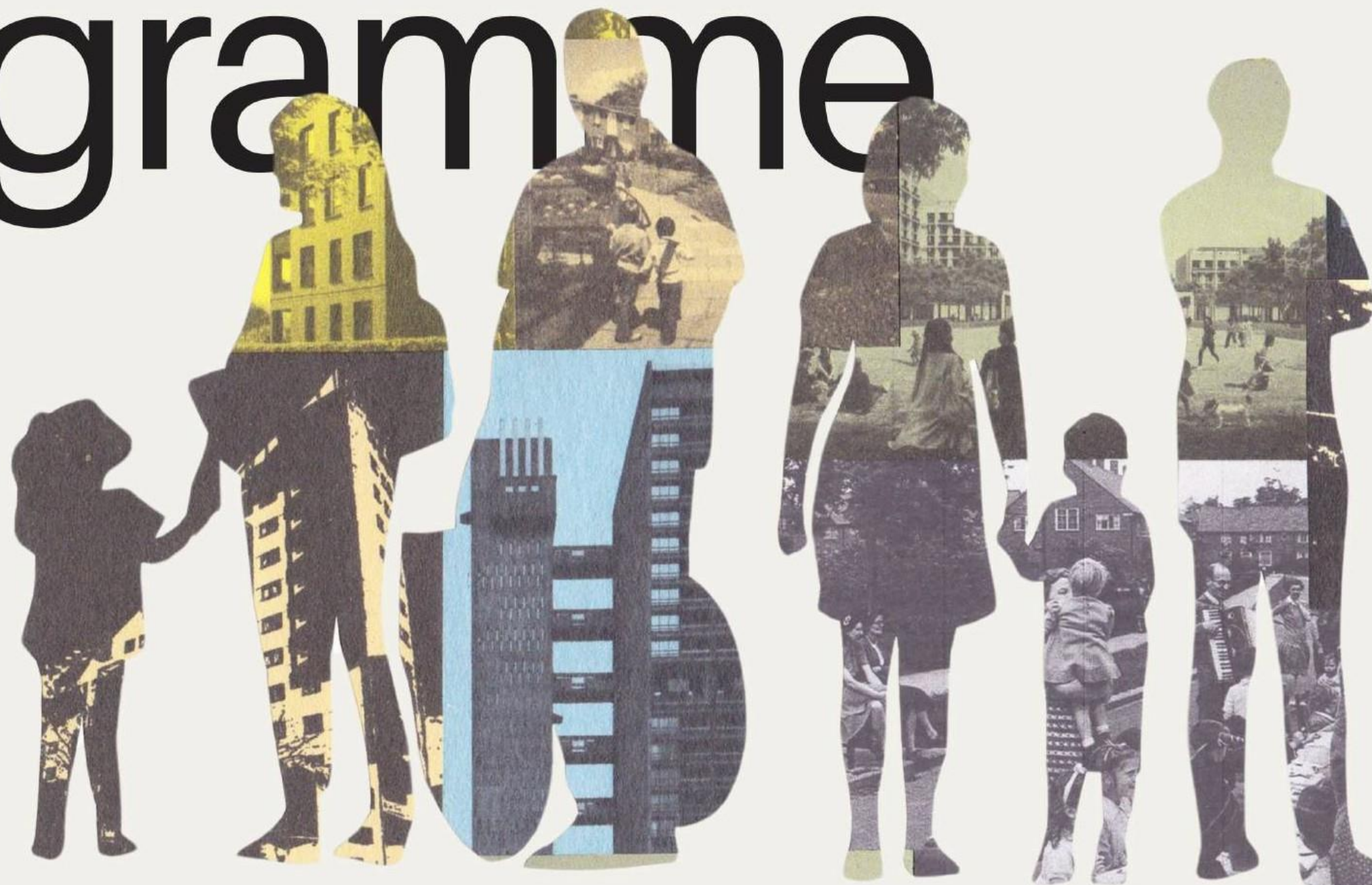


the Edge Programme



the **Edge**
programme



the Edge Programme

Welcome to the Edge

Exciting and challenging times lie ahead for the Housing and Built Environment sector and there is no better time the time to sharpen your leadership edge.

Aimed at your top talent, including prospective Directors, recently appointed Directors and Directors new to the sector, the Edge Programme is a unique development journey, fusing cutting-edge experiential learning adventures with the CIH Level 5 professional qualification. At its core is a belief in leadership as a force for social purpose, fired by innovation and bold action, inspiring leaders to rise to the challenges and grasp the opportunities facing the sector today and tomorrow.

the Edge Programme was co-created, and is delivered, by the Centre for Partnership in collaboration with our Dutch partners, the Northern Housing Consortium, major GEM Programme partners in the UK and Ireland, sector leaders from around the world and the Chartered Institute of Housing.



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Professional Qualification for Senior Housing Leaders

the Edge Programme supports the requirement for senior housing executives in England to hold a Level 5 qualification, offering progression to the Chartered Institute of Housing's Level 5 qualification on an optional basis. Participants taking this option work will receive 121 guidance and have access to additional bite-size learning sessions and forums to facilitate knowledge sharing. Concessionary membership of the CIH will be available whilst working towards the qualification.



**Chartered
Institute of
Housing**

Approved centre



Developing Leaders at the Edge: the impetus

The world of housing is volatile, uncertain, exciting, complex, ambiguous, challenging, and features a wealth of opportunities. Leaders must be at the edge of change to drive solutions relating to:

- Housing supply
- Poverty
- Impact of climate change
- Rising costs and budget pressures
- Opportunities for investment
- Workforce structure and expectations
- Fast paced technological advances, including AI
- Changing political landscapes
- New business models
- Sustainability of people and place
- Increased regulatory and media scrutiny
- Cross sector competition for talent

Leadership succession and development is a risk factor for the social housing sector and is high on the agenda of Boards and Executive Teams. New solutions are needed to meet tomorrow's challenges and opportunities: the Edge Programme will develop leaders who stride bravely into the new world. A deep dive into these themes will be launched at the Ignite Leadership Cabin.

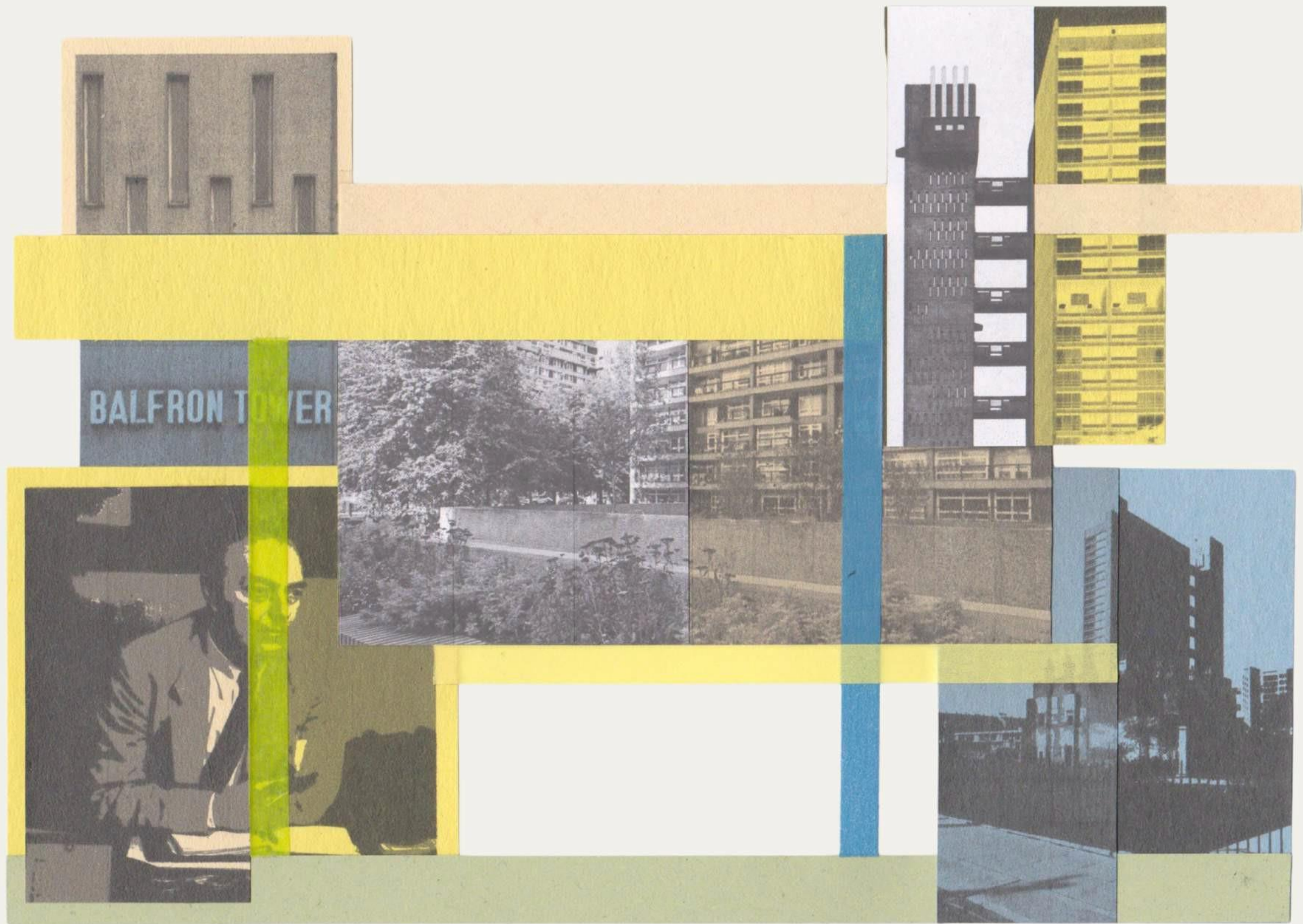


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the Edge Programme

Leadership Cabins are the beating heart of the Edge Programme

Leadership Cabins are futuristic experiential 2-day learning events designed to inform, challenge and inspire. Innovation for change is embedded in all Cabins. These draw on leaders in their field and speakers from exemplar organisations in the private, public and not-for-profit sectors, in the UK, Ireland, Netherlands and beyond. Learning without boundaries will create powerful networks for participants and speakers alike. Action Learning groups are a critical element of each Cabin and provide the methodology for the CEO-sponsored projects.



Leadership Cabin One: IGNITE

The IGNITE Cabin launches in a region which is living the challenges and opportunities facing the sector. It draws on experiences and predictions from a wide range of influences and actors on the political and socio-economic stage, involving lawmakers and national, regional and local organisations engaged in transformational change. The Cabin also involves an eyes-wide-open, deep dive and debate about the challenges and opportunities facing housing globally, and the countries represented on the programme. The changing social, political, economic, technological, cultural and environmental contexts provide the foundation for this strategic exploration. The Cabin will include inputs from housing sector leaders in the UK, Ireland, Australia, Canada, the USA and the Netherlands.

Key Takeaways: Edge Programme participants broaden and deepen their understanding of global and national trends affecting housing to inform analytical, strategic and creative thinking about the future of their organisations, and their development as senior leaders.

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Leadership Cabin Two: IMAGINE

Based in Amsterdam, the IMAGINE Cabin invites participants to step beyond the familiar and explore a challenging new perspective on leadership. The Cabin will expand participants' thinking around 3D Leadership and future-oriented strategies, exploring creative leadership in action. Hosted by our Dutch partners, a significant amount of time will be spent in the field, visiting Dutch housing projects that are leading the way in innovation, creativity and courageous choices.

Key Takeaways: Edge Programme participants harness their creativity, exploring their own perceptions, belief and truth, gaining fresh personal and professional insights, and seeing with their own eyes what bold, values-lead leadership can achieve.

Leadership Cabin Three: IMPACT

Based in Glasgow, the IMPACT Cabin builds upon the outputs from the IGNITE and IMAGINE Cabins and explores experiences of personal leadership impact and the essentials of thriving - not surviving - in turbulent times. Case studies of leadership in turnaround and transformational organisations across a range of sectors will be explored. Board Chairs and Chief Executives will join the Cabin to share their leadership stories and to engage in reverse mentoring with participants.

Key Takeaways: Edge Programme participants will examine and challenge their own leadership approach and impact whilst developing resilience and the confidence to reach out beyond their comfort zone to lead creatively and bravely.

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Leadership Cabin Four: INVOLVE

Based in East London, the INVOLVE Cabin explores progressive approaches to partnerships, collaboration and co-creation from an organisational perspective. Through the lens of innovative resident and citizen-led projects, this Cabin will investigate how communities and customers can be engaged through creative approaches, including arts and media projects. Tenants will share their lived experiences and engage creatively with participants.

Key Takeaways: Edge Programme participants will broaden and deepen their understanding of the value of energizing networks, collaborations, partnerships and co-creation to generate ideas and transform practices.

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Leadership Cabin Five: INNOVATE

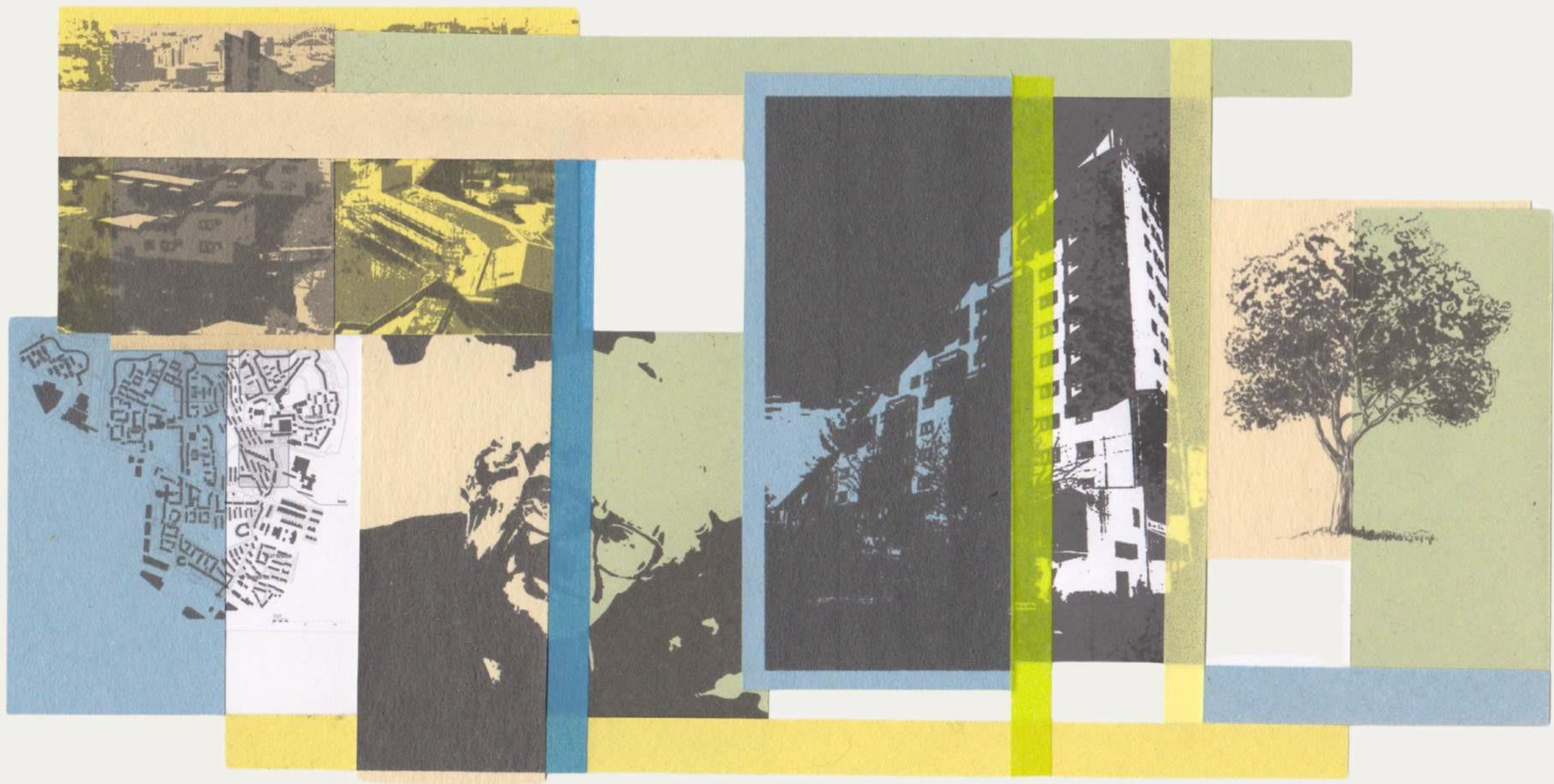
Based in Leeds, the INNOVATE Cabin focuses on the experiences of organisations and customers in introducing innovation to enhance the consumer journey today and tomorrow. Speakers from public, private and not-for-profit sectors will share their stories of disruption and innovation which has delivered improved, measurable customer satisfaction. Customers will share their own experiences and ideas.

Key Takeaways: Edge Programme participants will examine customer journeys from multiple perspectives from the housing sector and beyond. They will develop the confidence to disrupt, as well as a deep understanding of the cultural importance of involving and strengthening others.

Leadership Cabin Six: INFLUENCE

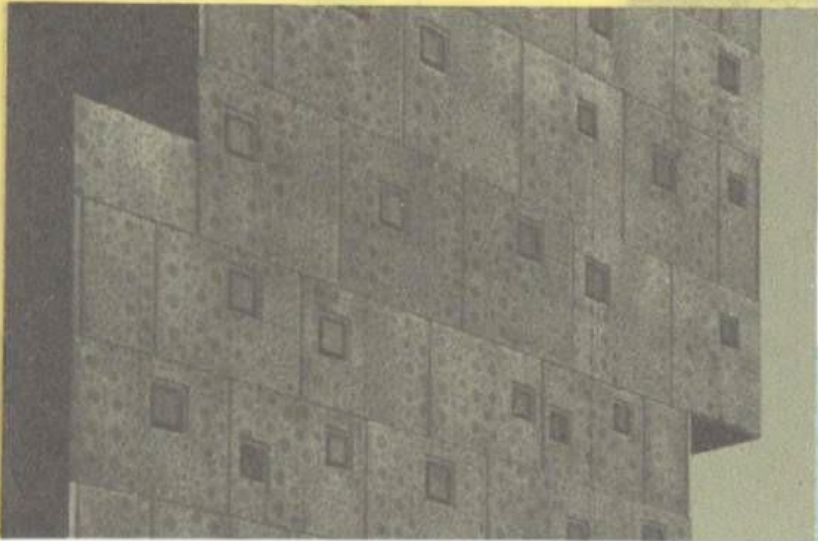
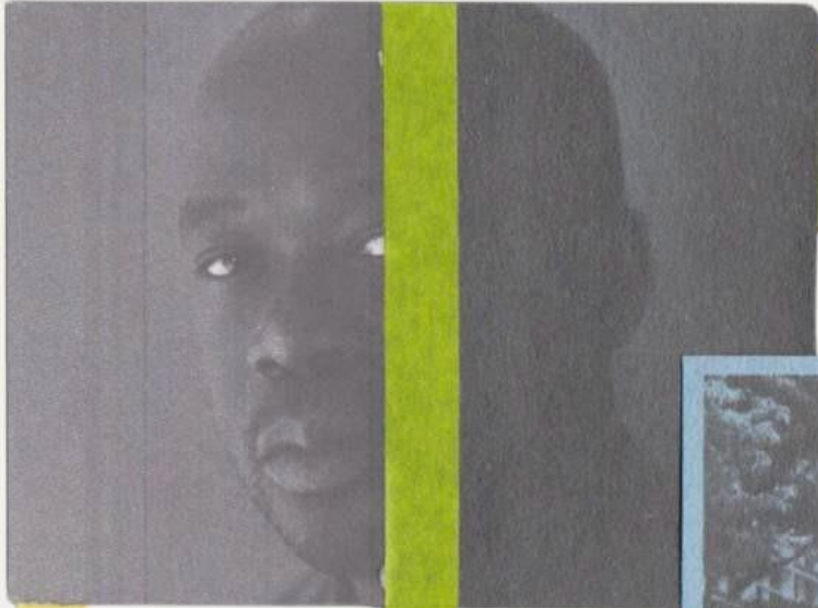
Cultural awareness and the exploration of the leadership capabilities required for the future are embedded in all Cabins. The INFLUENCE Cabin will explore the mobilization of a culture that will achieve high value for the participants' organisation and its stakeholders. A menu of study visits to exemplar organisations in the UK, Ireland and the Netherlands will sharpen insights. A collaborative event will consider how the sector can be sustained as an attractive career, including what future career paths will be available and the impact of AI on job design and workforce models.

Key Takeaways: Edge Programme participants will broaden their understanding of how transformation can be achieved through a fusion of tech, people and purpose, whilst considering the impact on the culture of their organisations and on their leadership style now and in the future.



The Seventh 'I' -the **IMPLEMENTATION** of strategic projects

A key element of the Edge Programme is participants' delivery of a Strategic Innovation Project, to achieve transformation and measurable gains for their organisation. End-of-programme events will create platform opportunities for invited guests from across the housing sector, to showcase the experiences and outcomes of project IMPLEMENTATION. This will enable knowledge transfer to a wider audience and confirm collaboration and social learning as key tenets of the programme.



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Leading at the Edge: the 3-dimensional leader

the Edge Programme is grounded in 3D Leadership, embedded in the delivery of the Leadership Cabins in an experiential approach to leadership development. Through the power of experiential learning, current and aspiring senior leaders will develop the 3D insights and behaviours they will need to shape, lead and deliver transformational change which meets the demands of the sector today and tomorrow.

Leading at the Edge: the 3-dimensional leader

Strategic Leadership: Ensure A Purposeful Future

- Explore the big picture, thinking globally and locally
- Look beyond the sector
- Bring more than functional expertise
- Be optimistic in the face of hard times
- Think creatively and critically about the future
- Drive values and information-based decisions
- Use innovation to fuel aspiration
- Fuse tech, people and purpose
- Create the purposeful organisation
- Set a strategic vision

Leading at the Edge: the 3-dimensional leader

Personal Leadership: Release Your Energies

- Launch from your comfort zones
- Address inequalities in people's lives
- Anchor personal leadership to social purpose and values
- Think disruptively to find solutions
- Maintain a meaningful and strong psychological contract
- Empathise with people and communities
- Be a role model of inclusion
- Energise networks, collaborations and co-creation
- Have the confidence to make decisions
- Build resilience: but remember it's OK to be vulnerable

Leading at the Edge: the 3-dimensional leader

Delivery Leadership: Speak Louder Than Words

- Introduce business and operational models for success
- Apply new ideas to create value for people, communities and planet
- Design an organisation which is effective for all stakeholders
- Improve productivity, value and organisational capacity
- Bring together the power of people and AI
- Guide the organisation through its transformation
- Future proof the business through talent and human capital
- Lead the delivery of complex projects
- Ensure a culture that works for all

the Edge Programme takes an immersive dive into the three aspects of 3D Leadership through a challenging and inspiring experiential learning journey. Powerful learning networks share insights, build new knowledge, encourage analysis, ignite creativity, burnish values and drive the will to change.



The foundations for success

The Ignite Cabin takes place in February 2026 and the programme will run over an 18 month period.

Before commencement, the first step is nomination and sponsorship by the participant's CEO, followed by an early discussion to identify a strategic transformation project which will be carried out with the support of the CEO, or another appropriate senior leader. This firmly anchors the power of the learning journey to adding value to the organisation.

Next is a personalised 121 development discussion, facilitated by the Edge Programme Anchor, and involving the participant's CEO, if desired. A strengths-based conversation, using positive psychology and whole person learning, this focuses opportunities for growth, personal goals for the programme and future career journey scenarios to lay the foundations for a supportive Edge Programme relationship. An introduction to the Leadership Cabins and the 3D Leader's Reflective Journal will take place at this stage.

the Edge Programme is committed to equality, diversity and inclusion, reflected in programme materials and the content of Leadership Cabins, which engage speakers who offer varying perspectives. The Edge Programme is built on collaboration and we are ready to find creative solutions which ensure individual personal needs are met and that participants will thrive.



the Edge Programme

Join us at the Edge



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